

U.S. Department of Justice

Washington, DC 20530

**Amendment to Registration Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration No.
MSLGROUP Americas, LLC	5483

3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- ☒ To correct a deficiency in
- ☐ Initial Statement
- ☒ Supplemental Statement for the period ending 9/30/2013 through 3/31/2018
- ☐ Other purpose (*specify*) \_\_\_\_\_
- ☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:  
See attachment.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

This amendment provides details regarding the services provided by the registrant to the Tourism Promotion Council of Mexico for the reporting periods ending on 9/30/13, 3/31/14, 9/30/14, 3/31/15, 9/30/15, and 3/31/16, 9/30/2016, 3/31/2017, 9/30/2017, and 3/31/2018.

---

**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>1</sup>)

July 07, 2020

/s/ Chris Arco

eSigned

---

<sup>1</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



**April 1, 2013 – September 30, 2013**

MSLGROUP Americas, LLC

Amendment to Supplemental Statement

April 1, 2013 - September 30, 2013

October 1, 2013 - March 31, 2014

April 1, 2014 - September 30, 2014

October 1, 2014 - March 31, 2015

April 1, 2015 - September 30, 2015

October 1, 2015 - March 31, 2016

April 1, 2016 - September 30, 2016

October 1, 2015 - March 31, 2017

April 1, 2017 - September 30, 2017

October 1, 2017 - March 31, 2018

**Attachment****I. April 1, 2013 - September 30, 2013****Question 5(b)**

<b>Name</b>	<b>Residential Address</b>	<b>Citizenship</b>	<b>Position</b>	<b>Date Assumed</b>
Josh Shapiro	Av Bernardo Quintana 405, La Loma de Santa Fe 01620, Ciudad de Mexico, Mexico	USA	Public Relations, Senior Vice President, Global Director	7/2013
Margarita Miranda Abate	Not currently available	Not currently available	Senior Vice President, US	8/15/2013
Silvia Osante	Not currently available	Not currently available	Vice President, US	8/15/2013

**Question 6**

Short form registration statements are not on file for Margarita Miranda Abate or Silvia Osante. These individuals are not employed by the registrant at this time.

**Question 8**

Registrant acquired new foreign principal, the Tourism Promotion Council of Mexico, during the six-month reporting period.

**Question 10(a)**

Registrant filed Exhibits A and B for the Tourism Promotion Council of Mexico on November 2, 2018.

**Question 11**

**Activities on Behalf of the Tourism Promotion Council of Mexico (“CPTM”)**

**April 1, 2013 – September 30, 2013**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Supported Mexico Tourism Board in campaign “Live it to Believe it” launch event in New York
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Managed brand presence and media communication on behalf of Mexico Tourism board at boxing event in Las Vegas
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts by Registrant with U.S. Media Representatives**

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
August	CPTM	¡Aquí! Milwaukee	Tourism	E
August	CPTM	/Film	Tourism	E
August	CPTM	ABC	Tourism	E
August	CPTM	312 Beauty	Tourism	E
August	CPTM	Advantage International / The Traveling Eye Radio Show	Tourism	E
August	CPTM	Afar	Tourism	E
August	CPTM	Ahorros Para Mamá	Tourism	E
August	CPTM	Airfare Watchdog	Tourism	E
August	CPTM	Airlines and Destinations	Tourism	E
August	CPTM	Ambiente	Tourism	E
August	CPTM	AMC News	Tourism	E
August	CPTM	American Business Latino	Tourism	E
August	CPTM	American Way	Tourism	E
August	CPTM	Anthony Curtis' Las Vegas Advisor	Tourism	E
August	CPTM	Anthony Kaufman's ReelPolitik	Tourism	E
August	CPTM	Azteca America	Tourism	E
August	CPTM	B96 (WBBM-FM)	Tourism	E
August	CPTM	Being Latino	Tourism	E
August	CPTM	Beyond Cinema	Tourism	E
August	CPTM	Bilingual Review/La Revista Bilingue	Tourism	E

April 1, 2013 – September 30, 2013

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
August	CPTM	Albuquerque Journal	Tourism	E
August	CPTM	All These Wonderful Things	Tourism	E
August	CPTM	Breakfast at Toast	Tourism	E
August	CPTM	Business Travel Executive: The Travel Management Resource	Tourism	E
August	CPTM	Business Traveler USA	Tourism	E
August	CPTM	Butter & Yolk	Tourism	E
August	CPTM	CBS Local	Tourism	E
August	CPTM	Celeb TV	Tourism	E
August	CPTM	Chicago Blogger Network	Tourism	E
August	CPTM	Chicago Hustles Magazine	Tourism	E
August	CPTM	Chicago Magazine	Tourism	E
August	CPTM	Chicago Reader	Tourism	E
August	CPTM	Chicago RedEye	Tourism	E
August	CPTM	Chicago Street Style	Tourism	E
August	CPTM	Chicago Sun Times	Tourism	E
August	CPTM	Chicago Tribune	Tourism	E
August	CPTM	Clear Channel	Tourism	E
August	CPTM	Destinations	Tourism	E
August	CPTM	Direct Flight	Tourism	E
August	CPTM	Travel News & Deals Blog	Tourism	E
August	CPTM	Travel Weekly	Tourism	E
August	CPTM	Travelers Advantage	Tourism	E
August	CPTM	Univision	Tourism	E
August	CPTM	Extra	Tourism	E
August	CPTM	Houston Chronicle	Tourism	E
August	CPTM	Hoy / Tribune Media Group	Tourism	E
August	CPTM	Los Angeles Times	Tourism	E
August	CPTM	Michigan Avenue Magazine	Tourism	E
August	CPTM	Milwaukee Journal Sentinel	Tourism	E
August	CPTM	MundoFox TV	Tourism	E
August	CPTM	National Geographic Traveler	Tourism	E
August	CPTM	NBC Local	Tourism	E
August	CPTM	PeterGreenberg.com	Tourism	E
August	CPTM	Reuters	Tourism	E
August	CPTM	San Francisco Chronicle	Tourism	E
August	CPTM	Star Tribune	Tourism	E
August	CPTM	Telemundo	Tourism	E
August	CPTM	US Airways Magazine	Tourism	E
August	CPTM	The Boston Globe	Tourism	E
August	CPTM	USA Today	Tourism	E

April 1, 2013 – September 30, 2013

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
August	CPTM	Vacation Magazine	Tourism	E
August	CPTM	The Miami Herald	Tourism	E
August	CPTM	CEO Traveler	Tourism	E
August	CPTM	Time Out Chicago	Tourism	E
	CPTM	Travel International Magazine	Tourism	E
August	CPTM	13 Action News	Sponsored sporting event	E
August	CPTM	21 Magazine	Sponsored sporting event	E
August	CPTM	24/7 Magazine	Sponsored sporting event	E
August	CPTM	8NewsNow.com	Sponsored sporting event	E
August	CPTM	Anthony Curtis' Las Vegas Advisor	Sponsored sporting event	E
August	CPTM	Card Player	Sponsored sporting event	E
August	CPTM	Despierta Las Vegas - KQRT-FM	Sponsored sporting event	E
August	CPTM	ESPN.com	Sponsored sporting event	E
August	CPTM	FOX 5	Sponsored sporting event	E
August	CPTM	Foxx and Mackenzie - KXPT-FM	Sponsored sporting event	E
August	CPTM	Gaming Today	Sponsored sporting event	E
August	CPTM	Ice Ice Billy	Sponsored sporting event	E
August	CPTM	Inside Gaming	Sponsored sporting event	E
August	CPTM	Insider Viewpoint of Las Vegas	Sponsored sporting event	E
August	CPTM	Jean Scott's Frugal Vegas	Sponsored sporting event	E
August	CPTM	Katie Dozier Blog	Sponsored sporting event	E
August	CPTM	Las Vegas CityLife	Sponsored sporting event	E
August	CPTM	Las Vegas Magazine + Showbiz Weekly	Sponsored sporting event	E
August	CPTM	Las Vegas Review-Journal	Sponsored sporting event	E



**April 1, 2013 – September 30, 2013**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
August	CPTM	Las Vegas Sun	Sponsored sporting event	E
August	CPTM	Las Vegas Weekly	Sponsored sporting event	E
August	CPTM	Las Vegas Logue	Sponsored sporting event	E
August	CPTM	Matt Glantz Blog	Sponsored sporting event	E
August	CPTM	Miss Adventures	Sponsored sporting event	E
August	CPTM	Noticias Nevada.com	Sponsored sporting event	E
August	CPTM	Rock & Roll Morning Show - KOMP-FM	Sponsored sporting event	E
August	CPTM	SNE Progress	Sponsored sporting event	E
August	CPTM	State of Nevada - KNPR-FM	Sponsored sporting event	E
August	CPTM	Straight Talk - KCEP-FM	Sponsored sporting event	E
August	CPTM	Strictly Slots	Sponsored sporting event	E
August	CPTM	The Dave and Mahoney Morning Show - KXTE-FM	Sponsored sporting event	E
August	CPTM	Trade Show Expo	Sponsored sporting event	E
August	CPTM	TV-2 KLBC	Sponsored sporting event	E
August	CPTM	Two Way Hard Three   Las Vegas	Sponsored sporting event	E
August	CPTM	VEGAS	Sponsored sporting event	E
August	CPTM	Vegas PBS	Sponsored sporting event	E
August	CPTM	Vegas Seven	Sponsored sporting event	E
August	CPTM	Vegas2Go	Sponsored sporting event	E
August	CPTM	VegasChatter	Sponsored sporting event	E
August	CPTM	VegasEy3.com	Sponsored sporting event	E

April 1, 2013 – September 30, 2013

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
August	CPTM	VegasLand	Sponsored sporting event	E
August	CPTM	What's On The Las Vegas Guide	Sponsored sporting event	E
August	CPTM	Zeke Quezada's Las Vegas Travel Blog	Sponsored sporting event	E
September	CPTM	Airport Press	Campaign Launch Event	E
September	CPTM	am New York	Campaign Launch Event	E
September	CPTM	AOL Travel	Campaign Launch Event	E
September	CPTM	Associated Press	Campaign Launch Event	E
September	CPTM	BTNOnline	Campaign Launch Event	E
September	CPTM	Business Travel News	Campaign Launch Event	E
September	CPTM	CEO Traveler	Campaign Launch Event	E
September	CPTM	concierge.com	Campaign Launch Event	E
September	CPTM	Conde Nast Traveler	Campaign Launch Event	E
September	CPTM	Daily News	Campaign Launch Event	E
September	CPTM	Departures Magazine	Campaign Launch Event	E
September	CPTM	Dow Jones Newswires	Campaign Launch Event	E
September	CPTM	Elite Traveler	Campaign Launch Event	E
September	CPTM	Endless Vacation	Campaign Launch Event	E
September	CPTM	Executive Travel	Campaign Launch Event	E
September	CPTM	Global Travel Examiner	Campaign Launch Event	E
September	CPTM	Hemispheres	Campaign Launch Event	E
September	CPTM	Luxury Travel Advisor	Campaign Launch Event	E

**April 1, 2013 – September 30, 2013**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
September	CPTM	Metro New York	Campaign Launch Event	E
September	CPTM	New York Post	Campaign Launch Event	E
September	CPTM	Newsday	Campaign Launch Event	E
September	CPTM	Passport	Campaign Launch Event	E
September	CPTM	Philadelphia Daily News	Campaign Launch Event	E
September	CPTM	The Philadelphia Inquirer	Campaign Launch Event	E
September	CPTM	The Wall Street Journal	Campaign Launch Event	E
September	CPTM	The Washington Post	Campaign Launch Event	E
September	CPTM	The Washington Times	Campaign Launch Event	E
September	CPTM	Travel + Leisure	Campaign Launch Event	E

**Question 14**

Payment for the registrable services on behalf of the Tourism Promotion Council of Mexico had not yet been received, as of the dates covered by this period.

**Question 15(a)**

*Vendor and employee reimbursement data from 2013 that is currently available to the registrant.*

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Sept	American Museum of Natural History	NY Launch Event	\$169,215.14
Sept	De Juan Stroud	NY Launch Event Production	\$37,616.31
Sept	Associated Press	Photography	\$2,000.00
Sept	Jessie Sacaturro Media	Photography and Video Capture	\$2,250.00
Sept	Employee Reimbursements	Agency Travel	\$3,893.77

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

**April 1, 2013 – September 30, 2013**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, media alerts, and e-mails.

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.



**October 1, 2013 – March 31, 2014**

**II. October 1, 2013 - March 31, 2014**

**Question 5(b)**

<b>Name</b>	<b>Residential Address</b>	<b>Citizenship</b>	<b>Position</b>	<b>Date Assumed</b>
Michelle Wohlgemuth	Not currently available.	Not currently available.	Account Executive, US	10/14/2013
Carola Vaisman	120 Riverside Blvd., Apt 15J, New York, NY, 10069	Argentina	Public Relations Senior Account Supervisor	3/31/2014

**Question 6**

Short form registration statements are not on file for Michelle Wohlgemuth or Carola Vaisman. These individuals are not employed by the registrant at this time.

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 11**

**Activities on Behalf of the Tourism Promotion Council of Mexico (“CPTM”)**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Organized a press trip for Gay Nagle Myers.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Supported the Mexico Tourism Board with media assistance to the event “Foro Mundial de Gastronomía Acapulco”.
- Supported in the event for monarch butterflies in Los Angeles
- Supported the Mexico Tourism Board for media assistance to the event American Express.
- Supported the Mexico Tourism Board for media assistance to the event International Luxury Travel Market.
- Supported the Mexico Tourism Board for media assistance to the “Live it to Believe it” campaign launch Chicago.
- Managed brand presence and event support at the Baja International Film Festival.
- The tourist offer of Mexico was presented and promotion of the new Miami-Cozumel route of U.S. Airways.
- Supported the Mexico Tourism Board for media assistance to the event Best of the Best in US.
- Invited media to attend Festival de Jazz de la Riviera Maya.

**October 1, 2013 – March 31, 2014**

- Brand presence support for Jingle Ball in New York.
- Supported Mexico Tourism Board in campaign “Live it to Believe it” Mexico Corner activation interactive space located in Los Angeles and Miami.
- Brand presence and supported Mexico Tourism Board in campaign “Live it to Believe it” in the event Celebrity Beach Bowl.
- Brand presence and supported Mexico Tourism Board in the United States Tour Operators Association (USTOA) Annual Conference and Market Place in New York.
- Brand presence Mexico Tourism Board at JFK airport in New York.
- Supported the Mexico Tourism Board in the event Educational Travel Community (ETC) in New York.
- Supported Mexico Tourism Board in campaign “Live it to Believe it” launch event in Miami.
- Brand presence Mexico Tourism Board in Baja Meets a gastronomic festival in New York.
- Managed social media content through official Mexico Tourism Board social media platforms.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts by Registrant with U.S. Media Representatives**

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Casino Journal	Baja Film Festival	E
October	CPTM	Cineaste	Baja Film Festival	E
October	CPTM	Conde Nast Traveler	Tourism	E
November	CPTM	Elite Traveler	Tourism	E
November	CPTM	3/ Newspaper	Tourism	E
November	CPTM	Reflejos	Tourism	E
December	CPTM	ABC Local	Tourism	E
December	CPTM	About.com	Tourism	E
December	CPTM	Airfare Watchdog	Tourism	E
December	CPTM	Alma Magazine	Tourism	E
December	CPTM	Associated Press TV	Tourism	E
December	CPTM	Bloomberg Businessweek	Baja Film Festival	E
December	CPTM	Boston Herald	Baja Film Festival	E
December	CPTM	Cartoon Brew	Baja Film Festival	E
December	CPTM	CEO Traveler	Tourism	E

**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
December	CPTM	Chicago Sun Times	Campaign Launch Event	E
December	CPTM	ChiCity Fashion	Campaign Launch Event	E
December	CPTM	Extra	Campaign Launch Event	E
December	CPTM	Guanabee	Campaign Launch Event	E
December	CPTM	Nuevo Siglo News	Campaign Launch Event	E
December	CPTM	All These Wonderful Things	Campaign Launch Event	E
December	CPTM	WHERE Las Vegas	Tourism	E
January	CPTM	US Airways Magazine	Tourism	E
January	CPTM	Los Angeles Times	Tourism	E
January	CPTM	New York Post	Tourism	E
January	CPTM	Reuters TV	Tourism	E
January	CPTM	The Atlantic	Campaign Launch Event	E
January	CPTM	Time Out Chicago	Campaign Launch Event	E
January	CPTM	USA Today	Tourism	E
February	CPTM	Los Angeles Times	Campaign Launch Event	E
February	CPTM	Red Eye	Tourism	E
February	CPTM	VivirLatino	Tourism	E
February	CPTM	What's On The Las Vegas Guide	Tourism	E
March	CPTM	Alschuler, Al	Miami Launch Event	E
March	CPTM	WFOR-TV (CBS)	Miami Launch Event	E
March	CPTM	EL Nuevo Herald	Miami Launch Event	E
March	CPTM	South Florida Business Journal	Miami Launch Event	E
March	CPTM	WTVJ-TV (NBC)	Miami Launch Event	E
March	CPTM	The Miami Herald	Miami Launch Event	E
March	CPTM	Recommend	Miami Launch Event	E

**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	WLTU-TV (Univision)	Miami Launch Event	E
March	CPTM	Gerencia de Viajes	Miami Launch Event	E
March	CPTM	El Nuevo Patria	Miami Launch Event	E
March	CPTM	Gorman, John	Miami Launch Event	E
March	CPTM	Coral Gables Gazette	Miami Launch Event	E
March	CPTM	Ultratravel North America	Miami Launch Event	E
March	CPTM	Diario las Americas	Miami Launch Event	E
March	CPTM	Recommend	Miami Launch Event	E
March	CPTM	Latitudes	Miami Launch Event	E
March	CPTM	Interval World	Miami Launch Event	E
March	CPTM	The Miami Herald	Miami Launch Event	E
March	CPTM	WSVN-TV (FOX)	Miami Launch Event	E
March	CPTM	Miami's Community News	Miami Launch Event	E
March	CPTM	Recommend Weekly	Miami Launch Event	E
March	CPTM	Prevue	Miami Launch Event	E
March	CPTM	V de Volaris	Miami Launch Event	E
March	CPTM	On Sunday Morning	Miami Launch Event	E
March	CPTM	La Voz De La Calle	Miami Launch Event	E
March	CPTM	WHERE South Florida	Miami Launch Event	E
March	CPTM	Gold Coast Magazine	Miami Launch Event	E
March	CPTM	Travel + Leisure	Miami Launch Event	E



**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	PR Newswire	Miami Launch Event	E
March	CPTM	Mundo Fox 8	Miami Launch Event	E
March	CPTM	Broward Saves	Miami Launch Event	E
March	CPTM	Growing Up Bilingual	Miami Launch Event	E
March	CPTM	Getty Images Latin America	Miami Launch Event	E
March	CPTM	Ecorazzi	Miami Launch Event	E
March	CPTM	Fluid	Miami Launch Event	E
March	CPTM	Spanglish Beauty	Miami Launch Event	E
March	CPTM	Miami Mommy Savings	Miami Launch Event	E
March	CPTM	Community	Miami Launch Event	E
March	CPTM	Your Sassy Self	Miami Launch Event	E
March	CPTM	Gen Y Girl	Miami Launch Event	E
March	CPTM	The Chiffon Diary	Miami Launch Event	E
March	CPTM	The Queen of Swag	Miami Launch Event	E
March	CPTM	Outer Sparkle	Miami Launch Event	E
March	CPTM	Teach Me 2 Save	Miami Launch Event	E
March	CPTM	Jewel's Fab Life	Miami Launch Event	E
March	CPTM	Yesimo	Miami Launch Event	E
March	CPTM	Participant Media	Miami Launch Event	E
March	CPTM	Comunicad	Miami Launch Event	E
March	CPTM	Collective Bias	Miami Launch Event	E

**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	Latina	Miami Launch Event	E
March	CPTM	Lynch Sales Company	Miami Launch Event	E
March	CPTM	The Social Commerce Mom	Miami Launch Event	E
March	CPTM	Adriana's Best Recipes	Miami Launch Event	E
March	CPTM	Que Means What	Miami Launch Event	E
March	CPTM	XOXO Lizza	Miami Launch Event	E
March	CPTM	Eater Miami	Miami Launch Event	E
March	CPTM	PRNewswire	Miami Launch Event	E
March	CPTM	Univision Communications Inc.	Miami Launch Event	E
March	CPTM	Web City Girls	Miami Launch Event	E
March	CPTM	The Hermosas	Miami Launch Event	E
March	CPTM	Sony/ATV	Miami Launch Event	E
March	CPTM	Adventures of the Foodaholic	Miami Launch Event	E
March	CPTM	Sensis	Miami Launch Event	E
March	CPTM	ASK Media	Miami Launch Event	E
March	CPTM	Discovery (Latin America)	Miami Launch Event	E
March	CPTM	Community Netwoker	Miami Launch Event	E
March	CPTM	Life is a Journey	Miami Launch Event	E
March	CPTM	Hispana Global	Miami Launch Event	E
March	CPTM	Hispanicize	Miami Launch Event	E
March	CPTM	Miami Living Magazine	Miami Launch Event	E

**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	Miami New Times	Miami Launch Event	E
March	CPTM	Brickell Magazine	Miami Launch Event	E
March	CPTM	Fisher Island	Miami Launch Event	E
March	CPTM	Entérate Tu	Miami Launch Event	E
March	CPTM	A Hungry Artist	Miami Launch Event	E
March	CPTM	Fancy Things	Miami Launch Event	E
March	CPTM	Midtown Chic-a	Miami Launch Event	E
March	CPTM	Florida Sun Magazine	Miami Launch Event	E
March	CPTM	Complot Magazine	Miami Launch Event	E
March	CPTM	KWE Blog	Miami Launch Event	E
March	CPTM	Diario Las Américas	Miami Launch Event	E
March	CPTM	Our Town Magazine	Miami Launch Event	E
March	CPTM	Miami.com	Miami Launch Event	E
March	CPTM	Haute Living Miami	Miami Launch Event	E
March	CPTM	Cultured	Miami Launch Event	E
March	CPTM	Ocean Drive	Miami Launch Event	E
March	CPTM	Miami Today	Miami Launch Event	E
March	CPTM	Moms Miami	Miami Launch Event	E
March	CPTM	Revista H para Hombres	Miami Launch Event	E
March	CPTM	Pink Guayoyo	Miami Launch Event	E
March	CPTM	South Florida Luxury Guide	Miami Launch Event	E

**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	Miami	Miami Launch Event	E
March	CPTM	The Not So Little Ladybug	Miami Launch Event	E
March	CPTM	Vista	Miami Launch Event	E
March	CPTM	Word in Town	Miami Launch Event	E
March	CPTM	SOMI Mag	Miami Launch Event	E
March	CPTM	Mercado de Dinero USA	Miami Launch Event	E
March	CPTM	Haute Living San Francisco	Miami Launch Event	E
March	CPTM	Complot Magazine	Miami Launch Event	E
March	CPTM	FlashEffect	Miami Launch Event	E
March	CPTM	GetUrswurve	Miami Launch Event	E
March	CPTM	babalubuzz	Miami Launch Event	E

**Question 14 (a)**

<b>Date Paid</b>	<b>From Whom</b>	<b>Purpose</b>	<b>Amount</b>
Total paid during reporting period	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 15,426,771.66

**Question 15(a)**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Oct 2013	PLA EXPORT	AMEX Event Support	\$2,852.78
Oct 2013	Event production by MSL Chicago for Chicago Campaign Launch	Chicago Campaign Launch	\$185,631.52
Oct 2013	United States Tour Operators Association	UTSOA partnership	\$21,500.00
Nov 2013	HOTEL ME CABO	Baja International Film Festival Support	\$39,635.36



**October 1, 2013 – March 31, 2014**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Nov 2013	COLORADO FILM FESTIVAL	Branding at Baja International Film Festival	\$380,000.00
Dec 2013	CLEAR CHANEL BROADCASTING	Branding Jingle Ball NYC	\$399,000.00
Dec 2013	THE COMMUNICATIONS FACTORY	Celebrity Beach Bowl Activation	\$450,000.00
Jan 2014	THE COMMUNICATIONS FACTORY	Mexico Corner Event	\$1,125,000.00
Feb 2014	COMMUNICATIONS FACTORY	branding at JFK airport	\$368,00.00
Feb 2014	NATIONAL TRAVEL ASSOCIATION	NTA partnership	\$30,000.00
Feb 2014	COMMUNICATIONS FACTORY	Video branding at JFK airport	\$50,000.00
Mar 2014	GRUPO HABITA	Fam Trip Support	\$830.64
Mar 2014	MKT ALTERNATIVO	Transportation	\$665.00
Mar 2014	COMMUNICATIONS FACTORY	Press Trip Support	\$5,438.00
Mar 2014	MKT ALTERNATIVO	Transportation	\$1,265.10
Mar 2014	COMMUNICATIONS FACTORY	Press trip support	\$10,000.00
Mar 2014	MANDARIN ORIENTAL HOTEL MIAMI	Miami Event Production and Catering	\$109,570.52
Mar 2014	Employee expenses for Miami Launch	Agency travel	\$6,793.42

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, media alerts, e-mail, and other electronic communications via: [twitter.com/visitmexico](https://twitter.com/visitmexico), [facebook.com/visitmexico](https://facebook.com/visitmexico), [Instagram.com/visitmexico](https://Instagram.com/visitmexico), and [Pinterest.com/visitmexico](https://Pinterest.com/visitmexico).

**October 1, 2013 – March 31, 2014**

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**April 1, 2014 – September 30, 2014**

**III. April 1, 2014 - September 30, 2014**

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 11**

**Activities on Behalf of the Tourism Promotion Council of Mexico (“CPTM”)**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events
- Managed social media content through official Mexico Tourism Board social media platforms.
- MSL coordination international media at the “The Grand Tasting” event at the Sugar Land Marriott in Houston, Texas.
- MSL coordinated international media at Tianguis Turístico México 2014 in Cancun.
- Coordinated business meeting with industry leaders with Secretary of Tourism, Claudia Ruiz Massieu in New York.
- Press trip support for Arnie Weissman, editor in chief for Travel Weekly to attend World Travel Forum in Mexico City.
- Supported press trip for Chris Faust, a journalist for “Cruise Critic” and “Independent Traveler,” from New York to Los Cabos, Mexico City, Mazatlan and Puerto Vallarta.
- Supported press trip for Edmund Vallance, freelance journalist and blogger, to Mexico City and Oaxaca.
- Supported press trip for Carmen Ordoñez to make a press trip to Los Cabos. The owner of the blog Viva Fashion and her traveling photographer to Los Cabos.
- Coordinated brand presence for MEX I AM event, which was held in the city of San Francisco, USA.
- Coordinated logistics for events in Sacramento and LA.
- Managed brand presence for Mexico Tourism Board at the Mexico Food Fair 2014 in Southern California.
- Press trip with support for World Tourism Day for the American journalist Darley Newman, which took place in Puerto Vallarta, Mexico.
- Supported press conference for Rodolfo López Negrete in New York City regarding the Los Cabos recovery program after Hurricane Odile.
- Coordinated a marketing partnership for “Live It To Believe It” campaign on behalf of Mexico Tourism Board with Mexican guitarist Carlos Santana.
- Management and coordination of the press trip to Mexico City for Chadner Navarro, a freelancer who writes for various travel, fashion and lifestyle publications.

**April 1, 2014 – September 30, 2014**

- Managed brand presence at International Luxury Travel Market in Riviera Maya.
- MSL invited U.S. media to attend the International Tourism Fair of the Americas, FITA 2014.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts by Registrant with U.S. Media Representatives**

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principle Subject</b>	<b>Type of Activity</b>
April 26 <sup>th</sup>	MTB	Cacinda Maloney, Influencer PointsandTravel.com	Sugar wine and food Affair	I
April 26 <sup>th</sup>	MTB	Zach Glassman, Influencer	Sugar wine and food Affair	I
May 3 <sup>th</sup> - 12 <sup>th</sup>	MTB	Nyssa Chopra, Influencer	Tianguis Turistico	I-Attended Press Trip
May 3 <sup>th</sup> - 12 <sup>th</sup>	MTB	Terry Zinn, Influencer	Tianguis Turistico	I-Attended Press Trip
May 22 <sup>th</sup> - 23 <sup>th</sup>	MTB	Arnie Weissmann, Journalist	Lunch Event NYC	I
May 22 <sup>th</sup> - 23 <sup>th</sup>	MTB	Jen Murphy Journalist LEJOS	Lunch Event NYC	I
May 22 <sup>th</sup> - 23 <sup>th</sup>	MTB	Karla Palomo Journalist BLOOMBERG NEWS	Lunch Event NYC	I
May 25 <sup>th</sup> - 30 <sup>th</sup>	MTB	Arnie Weissman Editor Travel Weekly	World Travel Forum	I-Attended Press Trip
May 10 <sup>th</sup> - 17 <sup>th</sup>	MTB	Chris Faust Cruise Critic Campaign	Tourism	I-Attended Press Trip
Jun 8 <sup>th</sup> - 17 <sup>th</sup>	MTB	Edmund Vallance, Freelance journalist and blogger.	Tourism	I-Attended Press Trip
Jun 24 <sup>th</sup> - 28 <sup>th</sup>	MTB	Carmen Ordoñez “Viva Fashion Blog”	Tourism	I-Attended Press Trip
Aug 25 <sup>th</sup> - 26 <sup>th</sup>	MTB	Jessica Lockhart Journalist	Road Show Sacramento LA	I

April 1, 2014 – September 30, 2014

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
Sep 20 <sup>th</sup> - 29 <sup>th</sup>	MTB	Darley Newman Journalist, PBS and AOL	World Tourism Day Press Trip	I-Attended Press Trip
Sep 25 <sup>th</sup>	MTB	Arnie Weissman Editor, Travel Weekly	Los Cabos Meeting in NY	I
Sep 17 <sup>th</sup> - 22 <sup>th</sup>	MTB	Chadner Navarro, Freelancer from the United	Mexico City Press Trip	I-Attended Press Trip
Sep 17 <sup>th</sup> - 20 <sup>th</sup>	MTB	Kristy Alpert Freelance	Tourism	I-Attended Press Trip
Sep 17 <sup>th</sup> - 20 <sup>th</sup>	MTB	Marybeth Bond Freelance	Tourism	I-Attended Press Trip
April	MTB	PointsandTravel.com	Tourism	E
April	MTB	Passion Passport	Tourism	E
April	MTB	Convention South Magazine	Tourism	E
April	MTB	McClatchy-Tribune News Service	Tourism	E
May	MTB	Pin Up Magazine	Tourism	E
May	MTB	Luxury World Traveler	Tourism	E
May	MTB	Vogue Korea	Tourism	E
May	MTB	Skift	Tourism	E
May	MTB	USA Today	Tourism	E
May	MTB	NY Post	Tourism	E
May	MTB	Martha Stewart Weddings	Tourism	E
May	MTB	Endless Vacations	Tourism	E
May	MTB	The Independent/Jetsetter, Bon Appetit	Tourism	E
May	MTB	TravelAge West	Tourism	E
May	MTB	Huffington PoSt.Examiner.com	Tourism	E
May	MTB	Peter Greenberg	Tourism	E
May	MTB	About.com - Mexico Travel	Tourism	E
May	MTB	Syndicated Travel Writer	Tourism	E
May	MTB	The Cultureur	Tourism	E
May	MTB	Elite Traveler	Tourism	E
May	MTB	Platonic TV	Tourism	E
May	MTB	Bon Appetit - Director of Travel Z-Media	Tourism	E
May	MTB	Questex Media LLC	Tourism	E
May	MTB	Univision	Tourism	E
May	MTB	LA Times (Travel News & Deals Blog) (Consumer)	Tourism	E

April 1, 2014 – September 30, 2014

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
May	MTB	Bloomberg Businessweek	Tourism	E
May	MTB	Yahoo! Travel	Tourism	E
May	MTB	Reuters	Tourism	E
May	MTB	The Economist	Tourism	E
May	MTB	Wall Street Journal	Tourism	E
May	MTB	Associated Press	Tourism	E
May	MTB	The New York Times	Tourism	E
May	MTB	USA TODAY	Tourism	E
May	MTB	Travel + Leisure	Tourism	E
May	MTB	Bloomberg TV	Tourism	E
June	MTB	am New York	Tourism	E
June	MTB	bon appétit	Tourism	E
June	MTB	Eater NY	Tourism	E
June	MTB	Epicurious	Tourism	E
June	MTB	Fodors.com	Tourism	E
June	MTB	Food & Wine	Tourism	E
June	MTB	Grub Street New York	Tourism	E
June	MTB	Gothamist	Tourism	E
June	MTB	HuffingtonPostTaste.com	Tourism	E
June	MTB	Manhattan	Tourism	E
June	MTB	Travels In Taste	Tourism	E
June	MTB	Wine Enthusiast	Tourism	E
July	MTB	Travel+Leisure	Tourism	E
July	MTB	Platonic TV	Tourism	E
July	MTB	Destination Weddings	Tourism	E
July	MTB	The Little Kitchen	Tourism	E
July	MTB	SportsBusiness Daily	Tourism	E
July	MTB	CNBC Cable Network	Tourism	E
July	MTB	ESPN	Tourism	E
July	MTB	The Dallas Morning News	Tourism	E
August	MTB	NY POST	Tourism	E
August	MTB	National Geographic Traveler	Tourism	E
August	MTB	Booze for Babes	Tourism	E
August	MTB	Houston Chronicle	MEX I AM	E
August	MTB	The Galveston County Daily News	MEX I AM	E
August	MTB	Miami's Community Newspapers	MEX I AM	E
August	MTB	WSJ	MEX I AM	E
September	MTB	Haute Girls	Tourism	E
September	MTB	Refinery29	Tourism	E

April 1, 2014 – September 30, 2014

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
September	MTB	Rouge 18	Tourism	E
September	MTB	We Blog the World	Tourism	E
September	MTB	Travel Age West	Tourism	E
September	MTB	Mexico Premiere Blog	Tourism	E
September	MTB	Leahs Travels Blog	Tourism	E
September	MTB	APR Travel & Tours	FITA	E
September	MTB	Dreams and Destinations	FITA	I
September	MTB	Travel, Tramex Travel	FITA	I
September	MTB	National Tour Association	FITA	I
September	MTB	Transeagle Vacations	FITA	I

**Question 14 (a)**

Based on invoiced totals and payment amounts

Date Paid	From Whom	Purpose	Amount
Total Paid during reporting period	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 6,390,783.93

**Question 15(a)**

Date	Payee	Purpose	Amount
April 2014	ASSOCIATED PRESS	Photography for Tianguis Turistico 2014	\$22,600.00
April	TLC Inc.	ETC partnership	\$38,500.00
April	Employee Reimbursements	Miami Launch Event	\$3,006.10
May	Employee Reimbursements	Tianguis Turistico	\$1,474.38
June	Employee Reimbursements	Tianguis Turistico	\$49,235.24
August	GORKANA GROUP LTD.	Monitoring Service	\$150,848.16
August	GORKANA GROUP LTD.	Monitoring Service	\$150,848.16
August	IMS	Paid Media Santana Campaign	\$20,000.00
August	NEWSCAST CREATIVE	MEX I AM Photography	\$2,500.00
Sept	GORKANA GROUP LTD.	Monitoring Service	\$44,383.76
Sept	ALQUIMAVI	Press Trip Support	\$2,042.78
Sept	ACTIDEA	ITLM Event Production	\$201,642.83
Sept	FACEBOOK	Social Media Amplification Santana Campaign	\$132,000.00



**April 1, 2014 – September 30, 2014**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Sept	IMS	Paid Media Santana Campaign	\$20,000.00

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, fact sheets, media alerts, e-mail, and other electronic communications via: [twitter.com/visitmexico](https://twitter.com/visitmexico), [facebook.com/visitmexico](https://facebook.com/visitmexico), [Instagram.com/visitmexico](https://Instagram.com/visitmexico), and [Pinterest.com/visitmexico](https://Pinterest.com/visitmexico).

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**October 1, 2014 – March 31, 2015**

**IV. October 1, 2014 - March 31, 2015**

**Question 5(d)**

Michelle Wohlgemuth began work for the Tourism Promotion Council of Mexico on or about October 14, 2013 and terminated her association with the registrant on December 18, 2015.

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 11**

**Activities on Behalf of the Tourism Promotion Council of Mexico (“CPTM”)**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events
- Managed social media content through official Mexico Tourism Board social media platforms.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Invited media to and supported the Worldwide Exhibition for Incentive Travel, Meetings and Event (IMEX) in Las Vegas, Nevada.
- Coordinated press trip for international media to attend the Los Cabos International Film Festival.
- Coordinated press trip to Mexico City for Paula Froelich and team from Yahoo! program “A broad Abroad”
- Implemented paid social media campaign, “Unstoppable” to promote tourism for Los Cabos.
- Coordinated brand presence for event for United States Tour Operators Association (USTOA) in Boca Raton, Florida.
- Managed brand presence for the Tourism Board of Mexico in the cocktail event for the launch of the 2015 campaign, My Mexico in Los Angeles, United States.
- Managed and coordinated the logistics for U.S. media to attend gastronomic festival Sabor a Cabo in Los Cabos, Mexico.
- Media coordination for the 2014 Travel Impressions Best of the Best event in San Jose del Cabo, Mexico.
- Supported in press trip support for F1 in Mexico City.
- MSL press trip coordination for Tianguis Turístico 2015 in Acapulco Guerrero.

**October 1, 2014 – March 31, 2015****Question 12****A. See activities described in response to question 11****B. Contacts by Registrant with U.S. Media Representatives****Political Activities on Behalf of the Tourism Promotion Council of Mexico****E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principle Subject</b>	<b>Type of Activity</b>
October	MTB	Katherine Fong, Smart Meetings	IMEX	I-Attended Press Trip
October	MTB	Johnalee Johnson Prevue Magazine	IMEX	I-Attended Press Trip
October	MTB	Susan Hatch MeetingsNet	IMEX	I-Attended Press Trip
October	MTB	BizBash Media	IMEX	I
October	MTB	Black Meetings & Tourism	IMEX	I
October	MTB	University of Nevada, Las Vegas	IMEX	I
October	MTB	Hustle Boss	IMEX	I
October	MTB	Tiger Oak Publications	IMEX	I
November	MTB	Bob Schulman, Elite Traveler	LCIFF	I-Attended Press Trip
November	MTB	Margaret Hageman, Travel Age West	LCIFF	I-Attended Press Trip
November	MTB	Suzanne Barbezat, Conde Nast Traveler	LCIFF	I-Attended Press Trip
November	MTB	Emanuelle Matinez, New York Post	LCIFF	I-Attended Press Trip
November	MTB	Rani Sheen, Marie Claire	LCIFF	I-Attended Press Trip
November	MTB	Olivia López Influencer	LCIFF	I-Attended Press Trip
November	MTB	Green Wedding Shoes	Yahoo Travel	I-Attended Press Trip
November	MTB	LA Travel Magazine	Yahoo Travel	I-Attended Press Trip
November	MTB	Oh Lovely Day	Yahoo Travel	I-Attended Press Trip
November	MTB	TravelAge West	Yahoo Travel	I-Attended Press Trip
December	MTB	Beauty News NYC	Tourism	E
December	MTB	Travels with Darley	Tourism	E
December	MTB	Peter Greenberg	My México	I

**October 1, 2014 – March 31, 2015**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principle Subject</b>	<b>Type of Activity</b>
December	MTB	Jungle in Paris/Freelancer	My México	I
December	MTB	Travel Agent Magazine	Tourism	E
December	MTB	Goldberg, Marian	Tourism	E
December	MTB	Business Traveler USA	Sabor a Cabo	I-Attended Press Trip
December	MTB	Metro Feature Syndicate	Tourism	E
December	MTB	Being Latino	Tourism	E
December	MTB	DEAN'Stravel.com	Tourism	E
December	MTB	CNN	Tourism	E
December	MTB	Thrillist	The Best of the Best	I-Attended Press Trip
December	MTB	Time Warner Cable News NY1	Tourism	I-Attended Press Trip
December	MTB	Travel Agent Central	Tourism	I-Attended Press Trip
December	MTB	Travel Pulse	Tourism	I-Attended Press Trip
December	MTB	Travel Squire	Tourism	I-Attended Press Trip
January	MTB	FOX News Channel Online	Tianguis Turistico	I-Attended Press Trip
January	MTB	Thrillist	Tianguis Turistico	I-Attended Press Trip
January	MTB	Brides.com	Tianguis Turistico	I-Attended Press Trip
January	MTB	About.com Budget Travel	Tianguis Turistico	I-Attended Press Trip
March	MTB	Huffington Post	Tianguis Turistico	I-Attended Press Trip
March	MTB	Examiner.com	Tianguis Turistico	I-Attended Press Trip
March	MTB	Travel Weekly	Tianguis Turistico	I-Attended Press Trip
March	MTB	About.com - Mexico Travel	Tianguis Turistico	I-Attended Press Trip
March	MTB	Travel World	Tianguis Turistico	I-Attended Press Trip
March	MTB	News Travel Agent Magazine	Tianguis Turistico	I-Attended Press Trip
March	MTB	Tourisme Plus Baxter	Tianguis Turistico	I-Attended Press Trip

**October 1, 2014 – March 31, 2015**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principle Subject</b>	<b>Type of Activity</b>
March	MTB	Media Journal de Montréal Pax Magazine	Tianguis Turistico	I-Attended Press Trip

**Question 14 (a)**

Based on invoiced totals and payment amounts

<b>Date Paid</b>	<b>From Whom</b>	<b>Purpose</b>	<b>Amount</b>
Total	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 9,524,059.32

**Question 15(a)**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Oct	Employee Reimbursements	Los Cabos NYC Event	\$14,864.84
Oct	Employee Reimbursements	IMEX Event Support	\$1,811.66
Oct	Employee Reimbursements	Press Trip Support	\$5,178.12
Nov	CABO REAL	LCFF Event	\$666,128.07
Nov	Travel Impressions	Best of the Best event	\$9,500
Nov	Employee Reimbursement	Press Trip Support	\$3,787.00
Nov	Gorkana Group Ltd.	Monitoring Services	\$48,606.08
Dec	United States Tour Operators Association	UTSOA event	\$23,000.00
Dec	The Narrative Group LLC	Mi Mexico Event Production	\$117,647.40
Dec	Engine Shop LLC	Mi Mexico Event Production	\$4,000.00
Dec	Employee Reimbursement	Agency Travel for Mi Mexico	\$13,216.94
Dec	BW Hotel	Mi Mexico Event Production	\$93,119.60
Dec	Employee Reimbursement	Press Trip Support	\$2,367.20
Dec	Gorkana Group Ltd.	Monitoring Services	\$140,005.68
Dec	Facebook Inc.	MEX I AM	\$75,210.05
Jan	Pedro Torre Private Transportation	F1 Press Trip Transportation	\$690.00
Feb	Gorkana Group Ltd.	Monitoring Services	\$91,845.20
Feb	IMS Twitter	MEX I AM	\$34,221.94
Feb	Newscast Creative	IMEX photography	\$2,625.00
Mar	Associated Press	Tianguis Photography	\$20,000.00

**October 1, 2014 – March 31, 2015**

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, fact sheets, newsletters, media alerts, and e-mails.

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**April 1, 2015 – September 30, 2015**

**V. April 1, 2015 - September 30, 2015**

**Question 5(b)**

<b>Name</b>	<b>Residential Address</b>	<b>Citizenship</b>	<b>Position</b>	<b>Date Assumed</b>
Rene Canovas	Not currently available.	Not currently available.	Assistant Account Executive, Chile	8/31/2015
Sabrina Alvarez	Not currently available.	Not currently available.	Assistant Account Executive	9/28/2015

**Question 6**

Short form registration statements are not on file for Rene Canovas or Sabrina Alvarez. These individuals are not employed by the registrant at this time.

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 10 (b)**

Registrant executed a new contract with the Tourism Promotion Council of Mexico during the reporting period. Registrant is filing updated exhibits contemporaneously with this amended supplemental statement.

**Question 11**

**Activities on Behalf of the Tourism Promotion Council of Mexico (“CPTM”)**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Managed brand presence for campaign “Live it to Believe it” on for sporting event “Mayweather vs. Pacquiao” in Las Vegas, Nevada.
- Managed brand presence campaign “Live it to Believe it” for sporting event “Canelo vs. Kirkland” in Houston, Texas.
- Brand presence and event support the Mexico Tourism Board in the event “Frida Kahlo Art, Garden and life” in New York Botanical Gardens (NYBG).
- Brand presence and supported the Mexico Tourism Board for Cultural Festival Mex I Am in the Palace of Fine Arts of San Francisco.
- Organized a press trip for the Foody TV channel to Riviera Maya to carry out a special program “Taste this TV”.

**April 1, 2015 – September 30, 2015**

- Brand presence and promotion activities in Los Angeles Dodgers games of MLB.
- Brand presence and supported the Mexico Tourism Board in the exhibition of the Museo del Barrio in New York.
- Brand presence and promotion activities in Chicago Jazz Festival.
- Brand presence and promotion activities in Boston, Massachusetts Red Sox games of Fenway Park.
- Brand presence and promotion activities in New York, Yankees games of Yankee Stadium.
- Organized a press trip for the “The World’s 50 Best Academy” event in Mexico City for the 27 media outlets including 2 U.S. media.
- Managed social media content through official Mexico Tourism Board social media platforms, Facebook, Twitter.

**Question 12****A. See activities described in response to question 11****B. Contacts by Registrant with U.S. Media Representatives****Political Activities on Behalf of the Tourism Promotion Council of Mexico****E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
May	CPTM	PCTV	Las Vegas fight promotion	E
May	CPTM	MVS Radio	Las Vegas fight promotion	E
May	CPTM	Fox Sports	Las Vegas fight promotion	E
May	CPTM	X-Medius	Las Vegas fight promotion	E
May	CPTM	Bull and Berr	Las Vegas fight promotion	E
June	CPTM	Shermans Travel	Frida Kahlo	E
June	CPTM	About.com Tourism	Frida Kahlo	E
June	CPTM	Freelancer	Frida Kahlo	E
June	CPTM	LA times	Frida Kahlo	E
June	CPTM	T+L	Frida Kahlo	E
June	CPTM	Freelance	Frida Kahlo	E
June	CPTM	Huffington PoSt.Examiner.com	Frida Kahlo	E
June	CPTM	Outside Online/Travel + Leisure	Frida Kahlo	E
June	CPTM	Southwest Magazine	Frida Kahlo	E



April 1, 2015 – September 30, 2015

Date	Foreign Principal or Party	Media Outlet	Principal Subject	Type of Activity*
June	CPTM	SELF	Frida Kahlo	E
June	CPTM	Travel World News- Peggy H	Frida Kahlo	E
June	CPTM	ThrilliSt.Trades	Frida Kahlo	E
June	CPTM	Forbes.com	Frida Kahlo	E
June	CPTM	The Daily Meal	Frida Kahlo	E
June	CPTM	FOX News Channel Online	Frida Kahlo	E
June	CPTM	Budget Travel	Frida Kahlo	E
June	CPTM	Travel Weekly	Frida Kahlo	E
June	CPTM	Refinery29	Frida Kahlo	E
June	CPTM	AOL Travel	Frida Kahlo	E
July	CPTM	Foody TV	Press Trip Taste this TV	E
August	CPTM	About.com	Festival Mex I Am	E
August	CPTM	All You	Festival Mex I Am	E
August	CPTM	AOL Travel	Festival Mex I Am	E
August	CPTM	BBC Online	Festival Mex I Am	E
August	CPTM	Business Traveler USA	Festival Mex I Am	E
August	CPTM	Conde Nast Traveler	Festival Mex I Am	E
August	CPTM	Departures Magazine	Festival Mex I Am	E
August	CPTM	Details	Festival Mex I Am	E
August	CPTM	Elite Traveler	Festival Mex I Am	E
August	CPTM	Fodor's Travel	Festival Mex I Am	E
August	CPTM	Forbes.com	Festival Mex I Am	E
August	CPTM	Hemispheres	Festival Mex I Am	E
August	CPTM	IgoUgo	Festival Mex I Am	E
August	CPTM	Indagare	Festival Mex I Am	E
August	CPTM	New York Post	Festival Mex I Am	E

**April 1, 2015 – September 30, 2015**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
August	CPTM	New York.com	Festival Mex I Am	E
August	CPTM	New York Trend	Festival Mex I Am	E
August	CPTM	Time Warner Cable News NY	Festival Mex I Am	E
August	CPTM	Travel+Leisure	Festival Mex I Am	E
August	CPTM	Travel Agent Blogs	Festival Mex I Am	E
August	CPTM	Travel Agent Central	Festival Mex I Am	E
August	CPTM	Travel Agent Magazine	Festival Mex I Am	E
August	CPTM	Travel Market Report	Festival Mex I Am	E
August	CPTM	Travel Pulse	Festival Mex I Am	E
August	CPTM	Travel Squire	Festival Mex I Am	E
August	CPTM	Travel Weekly	Festival Mex I Am	E
August	CPTM	Travel with Val -Time Warner	Festival Mex I Am	E
August	CPTM	Travel Advantage	Festival Mex I Am	E
August	CPTM	TravelSmart	Festival Mex I Am	E
August	CPTM	TravelWeekly.com	Festival Mex I Am	E
August	CPTM	Tribune Content Agency	Festival Mex I Am	E
September	CPTM	Time Magazine	50 Best in Mexico City	I- Attended press trip
September	CPTM	Eater.com	50 Best in Mexico City	I- Attended press trip

**April 1, 2015 – September 30, 2015****Question 14 (a)**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
April-June	Tourism Promotion Council of Mexico	Program Execution Costs	\$6,930,189.30
July 27th	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 985,000.00
Sept 10th	Tourism Promotion Council of Mexico	Program Execution Costs	\$1,130,000.00
Sept 18th	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 4,030,000.00
		Grand Total	\$13,075,189.30

**Question 15(a)**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
April	Employee Reimbursements	Tianguis Turistico Support	\$24,010.25
April	Concesionaria Vuela Comp.	Air Travel Tianguis Turistico	\$41,477.24
April	Translate Media LLC.	Translation Serivces	\$856.90
April	Facebook Inc.	Unstoppable Campaign	\$382,794.75
May	Gorkana Group Ltd.	Monitoring Service	\$79,123.36
June	Employee Reimbursements	New York Event Support	\$18,670.01
July	Yerba Buena Arts and Events	Mex I am Event Support	\$12,803.00
Aug	Employee Reimbursements	MEX I AM	\$19,881.34
Aug	Moderne Communicaitons	Mex I am Event Production	\$217,588.37
Aug	Inspirat Marketing Group	New York Wine and Food Festival	\$325,000.000
Aug	Amigo del Museo del Barrio Inc	Museo del Barrio Partnership	\$21,775.00
Sept	Creatividad y Espectacular	Mex I am Event Production	\$60,000.00
Sept	HR MC Hotel Company	50 BEST LATAM	\$53,961.90
Sept	Pedro Torre Private Transportation	50 BEST LATAM	\$4,550.00
Sept	Employee Reimbursements	50 BEST LATAM	\$2,906.95
Sept	Gorkana Group Ltd.	Monitoring Service	\$138,749.44
Sept	Facebook Inc.	Tourism Campaign	\$5,000.00
Sept	American Express Travel	Taste this TV Fam Flighths	\$7,865.80

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**April 1, 2015 – September 30, 2015**

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, media alerts, e-mail, and other electronic communications via: [twitter.com/visitmexico](https://twitter.com/visitmexico), [facebook.com/visitmexico](https://facebook.com/visitmexico), [Instagram.com/visitmexico](https://Instagram.com/visitmexico), and [Pinterest.com/visitmexico](https://Pinterest.com/visitmexico)

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**October 1, 2015 – March 31, 2016**

**VI. October 1, 2015 - March 31, 2016**

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 10 (b)**

Registrant executed a new contract with the Tourism Promotion Council of Mexico during the reporting period. Registrant is filing updated exhibits contemporaneously with this amended supplemental statement.

**Question 11**

**Activities on Behalf of the Tourism Promotion Council of Mexico (“CPTM”)**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Managed influencer partnerships in the United States for promotional campaigns.
- Brand presence and promotion activities in the Food Network and Cooking Channel New York City Wine & Food Festival (NYCWFF) Organized a press trip for the chefs participating in the festival.
- Brand presence and promotion activities in sporting event of Miguel Coto & Saúl “Canelo” in Las Vegas, Nevada to Mandalay Bay Resort & Casino.
- Brand presence and supported Mexico Tourism Board in the event Annual Conference & Marketplace (USTOA) in Hyatt Regency Chicago, in Chicago.
- Managed campaign launch “Welcome Patricia’s” to promote the Vallarta-Nayarit region tourist destinations in the US.
- Organized a press trip for eight visual social content creators and consumer media from the U.S. participated on a customized FAM to the region Puerto Vallarta and Riviera Nayarit.
- Coordinated the “Come visit we are open” online campaign through online contest, celebrity partnership, testimonials, strategic media outreach and paid media.
- Supported the Mexico Tourism Board in the annual convention for Pleasant Holidays in Riviera Maya.
- Managed marketing partnership with Georgia Tech Athletics
- Brand presence and supported in the event World Travel & Tourism Council (WTTC) in Dallas, Texas.
- Brand presence and supported in the road show of the tourism secretary in Washington D.C. – New York – San Francisco, CA.
- Brand presence and support at event at SXSW in Austin, TX.

**October 1, 2015 – March 31, 2016**

- Managed social media content through official Mexico Tourism Board social media platforms, Facebook, Twitter.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts by Registrant with U.S. Media Representatives**

**I. Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Chicago Sun -Times	NYCFWFF	E
October	CPTM	Chicago Tribune	NYCFWFF	E
October	CPTM	Deseret News	NYCFWFF	E
October	CPTM	Honolulu Star-Advertiser	NYCFWFF	E
October	CPTM	Houston Chronicle	NYCFWFF	E
October	CPTM	Las Vegas Review-Journal	NYCFWFF	E
October	CPTM	Lincoln Journal Star	NYCFWFF	E
October	CPTM	Los Angeles Times	NYCFWFF	E
October	CPTM	Metro New York	NYCFWFF	E
October	CPTM	New York Post	NYCFWFF	E
October	CPTM	Newsday	NYCFWFF	E
October	CPTM	Pittsburgh Post-Gazette	NYCFWFF	E
October	CPTM	Pittsburgh Tribune-Review	NYCFWFF	E
October	CPTM	San Antonio Express-News	NYCFWFF	E
October	CPTM	San Francisco Chronicle	NYCFWFF	E
October	CPTM	Socuth Florida Sun Sentinel	NYCFWFF	E
October	CPTM	St. Louis Post-Dispatch	NYCFWFF	E
October	CPTM	St. Paul Pioneer Press	NYCFWFF	E
October	CPTM	The Boston Globe	NYCFWFF	E
October	CPTM	The Charlotte Observer	NYCFWFF	E
October	CPTM	The Cincinnati Enquirer	NYCFWFF	E
October	CPTM	The Columbus Dispatch	NYCFWFF	E
October	CPTM	The Dallas Morning News	NYCFWFF	E
October	CPTM	The Denver Post	NYCFWFF	E
October	CPTM	The Detroit News	NYCFWFF	E
October	CPTM	The Free Lance-Star	NYCFWFF	E
October	CPTM	The Hartford Courant	NYCFWFF	E
October	CPTM	The Miami Herald	NYCFWFF	E
October	CPTM	The News & Observer	NYCFWFF	E
October	CPTM	The Oklahoman	NYCFWFF	E

**October 1, 2015 – March 31, 2016**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	The Orange Country Register	NYCFWFF	E
October	CPTM	The Plain Dealer	NYCFWFF	E
October	CPTM	The Providence Journal	NYCFWFF	E
October	CPTM	The Sacramento Bee	NYCFWFF	E
October	CPTM	The Salt Lake Tribune	NYCFWFF	E
October	CPTM	The San Diego Union - Tribune	NYCFWFF	E
October	CPTM	The Seattle Times	NYCFWFF	E
October	CPTM	The Washington Post	NYCFWFF	E
October	CPTM	USA Today	NYCFWFF	E
October	CPTM	Am New York	NYCFWFF	E
October	CPTM	Appetites	NYCFWFF	E
October	CPTM	Bon appétit	NYCFWFF	E
October	CPTM	CS	NYCFWFF	E
October	CPTM	Departures Magazine	NYCFWFF	E
October	CPTM	Elite Traveler	NYCFWFF	E
October	CPTM	Epicurious	NYCFWFF	E
October	CPTM	Food & Wine	NYCFWFF	E
October	CPTM	Grub Street New York	NYCFWFF	E
October	CPTM	Haute Plates	NYCFWFF	E
October	CPTM	Hemispheres	NYCFWFF	E
October	CPTM	Manhattan	NYCFWFF	E
October	CPTM	nymag.com	NYCFWFF	E
October	CPTM	OC Register Magazine	NYCFWFF	E
October	CPTM	The Luxe List	NYCFWFF	E
October	CPTM	Travels in Taste	NYCFWFF	E
October	CPTM	Wine Enthusiast	NYCFWFF	E
November	CPTM	Travel Age West	WTTC	E
November	CPTM	Travel Market Report	WTTC	E
November	CPTM	Hemispheres	WTTC	E
November	CPTM	Travel Weekly (Trade)	WTTC	E
November	CPTM	Freelancer	WTTC	E
October	CPTM	Askme	Attended Patricia FAM	E
October	CPTM	Complex	Attended Patricia FAM	E
October	CPTM	JetSetEra	Attended Patricia FAM	E
October	CPTM	Nicolette Mason	Attended Patricia FAM	E
October	CPTM	Irene Sarah	Attended Patricia FAM	E

**October 1, 2015 – March 31, 2016**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Kirsten Alana	Attended Patricia FAM	E
October	CPTM	Sonia Travels	Attended Patricia FAM	E
October	CPTM	Everything Everywhere	Attended Patricia FAM	E
November	CPTM	Agent@Home	Welcome Patricias Campaign	E
November	CPTM	Business Travel News	Welcome Patricias Campaign	E
November	CPTM	Luxury Travel Advisor	Welcome Patricias Campaign	E
November	CPTM	Travel Agent Magazine	Welcome Patricias Campaign	E
November	CPTM	Travel Weekly	Welcome Patricias Campaign	E
November	CPTM	TravelAge West	Welcome Patricias Campaign	E
November	CPTM	Vacation Agent	Welcome Patricias Campaign	E
November	CPTM	About.com	Welcome Patricias Campaign	E
November	CPTM	Caribbean Travel & Life	Welcome Patricias Campaign	E
November	CPTM	Parade.com	Welcome Patricias Campaign	E
November	CPTM	People.com	Welcome Patricias Campaign	E
November	CPTM	Huffington Post	Welcome Patricias Campaign	E
November	CPTM	Latina Magazine	Welcome Patricias Campaign	E
December	CPTM	Just One Way Ticket	Welcome Patricias Campaign	E
December	CPTM	Motherhood Moments	Welcome Patricias Campaign	E
December	CPTM	My Sangre Latina	Welcome Patricias Campaign	E
December	CPTM	Madame Noire	Welcome Patricias Campaign	E
December	CPTM	EME de Mujer	Welcome Patricias Campaign	E



**October 1, 2015 – March 31, 2016**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
December	CPTM	Savannah Miller	Welcome Patricias Campaign	E
December	CPTM	Hopscotch N Jellybeans	Welcome Patricias Campaign	E
December	CPTM	Travel Addicts blog	Welcome Patricias Campaign	E
December	CPTM	Simplistically Living	Welcome Patricias Campaign	E

**Question 14 (a)**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Dec 28	Consejo de Promocion Turstica	Program Execution Costs	\$241,759.34
Dec 31	Consejo de Promocion Turstica	Program Execution Costs	\$3,736,349.10
March 8	Consejo de Promocion Turstica	Program Execution Costs	\$290,000

**Question 15(a)**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Oct	Conorado de Campo Montes	Photographer	\$5,855.29
Oct	Employee Reimbursements	50 BEST LATAM	\$3,513.48
Oct	New York Botanical Garden	Frida Kahlo Exhibit	\$50,000.00
Oct	Business Consulting Services	Dodgers Branding Partnership	\$1,130,000.00
Oct	Inspirit Marketing Group	New York Wine and Food Festival	\$450,000.00
Oct	Columbus Bar LLC	Roadshow Support	\$13,697.84
Oct	Global Opinion Force Inc.	Yankees Branding Partnership	\$1,470,000.00
Nov	National Tour Operators Association	NTA Partnership	\$33,000.00
Nov	Bright Sky Capital LLC	Red Sox Branding Partnership	\$1,440,000.00
Nov	Oveishon LLC	Chicago Jazz Festival Branding Partnership	\$1,120,000.00
Nov	Google Inc.	Patricia Campaign	\$24,714.26
Dec	Pleasant Holidays	Event Support	\$60,000.00
Dec	Facebook Inc.	Patricia Campaign	\$32,510

**October 1, 2015 – March 31, 2016**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Dec	Tripadvisor LLC	We are Open Campaign	\$32,510.00
Feb	Employee Reimbursements	Patricia Campaign	\$3,105.58
Jan	Control Video LLC	Photography and Videography	\$7,708.35
Jan	Occasions Caterers Inc.	Event Catering	\$9,449.57
Feb	Employee Reimbursments	Patricia Campaign	\$1,668.00
Feb	Mexican Cultural Institute	Event Production	\$1,469.81
Feb	Newscast LLC	Roadshow	\$4,971.78
Feb	Employee Reimbursements	Agency Travel	\$10,313.47
Mar	Dallas Convention and Visitors Bureau	WTTC	\$190,531.25

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of media alerts, e-mail, and other electronic communications via: [twitter.com/visitmexico](https://twitter.com/visitmexico), [facebook.com/visitmexico](https://facebook.com/visitmexico), [Instagram.com/visitmexico](https://instagram.com/visitmexico), and [Pinterest.com/visitmexico](https://pinterest.com/visitmexico)

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**April 1, 2016 – September 30, 2016**

**VII. April 1, 2016 - September 30, 2016**

**Question 5(b)**

<b>Name</b>	<b>Residence Address</b>	<b>Citizenship</b>	<b>Position</b>	<b>Start Date on account</b>
Gerardo Tanaka	B 30 Fayette St., Brooklyn, NY 11206	Mexican	Public Relations, Senior Account Executive	4/1/2016

**Question 5(d)**

Rene Canovas began work for the Tourism Promotion Council of Mexico on or about August 31, 2013 and terminated her association with the registrant on May 17, 2016.

**Question 6**

Gerardo Tanaka filed a short form registration statement on April 30, 2019 .

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 11 - All Activities for the Foreign Principal**

**Tourism Promotion Council of Mexico**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Managed social media content through official Mexico Tourism Board social media platforms.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Managed partnership with Universal for the audiovisual production of the video by artist J Balvin in Mexico City.
- Organized and supported the partnership with the World Travel & Tourism Council in Dallas, Texas.
- Organized a familiarization trip for Tianguis Turistico in Guadalajara.
- Organized, participated and supported in Mexico Day media event in New York.
- Managed crisis and issues messaging for Zika virus in North America.
- Managed brand and marketing partnership with Sports Illustrated for Cancun, Riviera Maya, and Yucatan.
- Brand presence and supported Mexico Tourism Board in the MEX I AM event in San Francisco, California.
- Managed partnership with Universal for audiovisual production of the Music Video Calvin Harris and John Newman in Cabo San Lucas, Baja California.

**April 1, 2016 – September 30, 2016**

- Managed partnership with Universal for audiovisual production of the Video Clip of the next single by Artist OneRepublic entitled “KIDS”, in Mexico City.
- Supported press trip with international media assistance to Mexico City for the gastronomy event 50 Best Latam.
- Managed partnership with Universal for audiovisual production of music video of Joey Montana and Juan Magan in Mexico City.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts by Registrant with U.S. Media Representatives**

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principle Subject</b>	<b>Type of Activity</b>
April	MTB	Judy Koutsky Freelance Writer	Music Video Balvin	E
April	MTB	Beverly Brunston SMT Contact	Music Video Balvin	E
April	MTB	Brenna Williams Producer	Music Video Balvin	E
April	MTB	Mark Chesnut Freelance Contact	Music Video Balvin	E
April	MTB	Shante Cosme Staff Writer	Music Video Balvin	E
April	MTB	Jamie Besada Editor	World Travel & Tourism	I
April	MTB	Matt Villano Editor	World Travel & Tourism	I
April	MTB	Ruthanne Terrero Journalist	World Travel & Tourism	I
April	MTB	Adam Leposa Journalist Consumer media	World Travel & Tourism	I
April	MTB	Lisa Coleman Director	World Travel & Tourism	I
April	MTB	Brian Major Journalist	World Travel & Tourism	I
April	MTB	Claudette Covey Editor	World Travel & Tourism	I
April	MTB	Ashley Rossi Editor	World Travel & Tourism	I

April 1, 2016 – September 30, 2016

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
April	MTB	Meagan Drillinger Travel Weekly/Travel Age WeSt.Conde Nast Traveler	Tianguis Turistico	I-Attended Press Trip
April	MTB	Lydia Gregory Travel Pulse	Tianguis Turistico	I-Attended Press Trip
April	MTB	About.com México Travel Suzanne Barbezat	Tianguis Turistico	I-Attended Press Trip
April	MTB	JAXFX Margaret Hageman	Tianguis Turistico	I-Attended Press Trip
April	MTB	The Mexico Christin Delsol	Tianguis Turistico	I-Attended Press Trip
April	MTB	Michelle Richmond Freelancer Consumer media	Tianguis Turistico	E
April	MTB	Susan Barnes Thecoolaunt.com	Tianguis Turistico	E
April	MTB	Mark Chesnut TravelAge West	Tianguis Turistico	E
April	MTB	Gay Myers Travel Weekly	Tianguis Turistico	E
April	MTB	Bob Schulman Huffington Post / Examiner.com (Consumer)	Tianguis Turistico	E
April	MTB	Mark Rogers Freelancer (Trade/Consumer)	Tianguis Turistico	E
April	MTB	Darra Stone Peter Greenberg (Consumer/Trade)	Tianguis Turistico	E
April	MTB	Jen Murphy Afar (Trade)	Tianguis Turistico	E
April	MTB	Nicholas Derenzo Hemispheres	Tianguis Turistico	E
April	MTB	Mark Chesnut LatinFlyer.com/Freelance (Trade)	Tianguis Turistico	E
April	MTB	Susie Albin Najera The Mexico Report	Tianguis Turistico	E
	MTB	Lisa Coleman Mexico Premiere	Tianguis Turistico	E
April	MTB	Clifton Wilkinson Lonely Planet (Trade)	Tianguis Turistico	E
April	MTB	Ana Figueroa About.com, Tourism	Tianguis Turistico	E

April 1, 2016 – September 30, 2016

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
April	MTB	Ruthanne Terreo Travel Agent Magazine (Trade)	Tianguis Turistico	E
April	MTB	Jason Clampet Skift.com	Tianguis Turistico	E
April	MTB	Irene Thomas Freelancer (Consumer)	Tianguis Turistico	E
April	MTB	Peggy Hageman Travel World News (Trade)	Tianguis Turistico	E
April	MTB	Coleman Bentley Elite Traveler (Trade)	Tianguis Turistico	E
June	MTB	Ron Stern Travel Photojournalist	June NA Event	E
June	MTB	Mark Chesnut Freelancer Trade	June NA Event	E
June	MTB	Maggie Fuller Editor Mexico and Central America	June NA Event	E
June	MTB	Mary Kan Fact-checker and Researcher	June NA Event	E
June	MTB	Julie Deily The Little Kitchen	June NA Event	E
June	MTB	Laurie Werner Forbes Life	June NA Event	E
June	MTB	Sam Worley Epicurious	June NA Event	E
June	MTB	Allie Wist Saveur	June NA Event	E
June	MTB	Adam Goldberg Alifewortheating	June NA Event	E
June	MTB	Kelsie Allen Modern Luxury	June NA Event	E
June	MTB	Alison Spiegel The Tasting Table	June NA Event	E
June	MTB	Thessaly La Travel + Leisure	June NA Event	E
June	MTB	Maggie Hoffman Freelancer/Serious Eats/San Francisco Chronicle/Saveur	June NA Event	E
June	MTB	Nell Casey Gothamist	June NA Event	E
June	MTB	Rachelle Lucas The Travel Bite	June NA Event	E
June	MTB	Eva Kosmos	June NA Event	E

April 1, 2016 – September 30, 2016

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
		Adventures in Cooking		
June	MTB	Alexander Testere Saveur	June NA Event	E
June	MTB	Allison McNamara Freelancer/Refinery29/PopSugar	June NA Event	E
June	MTB	Leah Konig Departures/Wall Street Journal	June NA Event	E
June	MTB	Naomi Tomky Saveur/Lucky Peach/Thrillist	June NA Event	E
June	MTB	Hillary Dixler Eater	June NA Event	E
June	MTB	Matt Meltrez Thrillist	June NA Event	E
June	MTB	Lauren Mack The Daily Meal	June NA Event	E
June	MTB	Zlata Faerman Condé Nast Traveler/Destination Luxury/The Daily Meal	June NA Event	E
June	MTB	Julia Cosgrove Executive Editor	Zika	E
June	MTB	Jeremy Saum Executive Editor	Zika	E
June	MTB	Maggie Fuller Editor	Zika	E
June	MTB	Travis Kinsey Managing Editor	Zika	E
June	MTB	Joel Kuennen Senior Editor, US	Zika	E
June	MTB	Jenna Mahoney Travel Editor	Zika	E
July	MTB	Stephanie Wu Travel & Leisure	Sports Illustrated Swimsuit Integration	E
July	MTB	Breanna Wilson Forbes	Sports Illustrated Swimsuit Integration	E
July	MTB	Diane Blair USA Today	Sports Illustrated Swimsuit Integration	E
July	MTB	Lena N Katz Onboard	Sports Illustrated Swimsuit Integration	E

April 1, 2016 – September 30, 2016

Date	Foreign Principal or Party	Media Outlet	Principle Subject	Type of Activity
July	MTB	Ali Sarafoglou Topsy Diaries	Sports Illustrated Swimsuit Integration	E
July	MTB	Alex Kallimanis Wanderlust Marriage	Sports Illustrated Swimsuit Integration	E
July	MTB	Mark Rogers USA TODAY and TravelAge West	Sports Illustrated Swimsuit Integration	E
July	MTB	Gemma Price Afar, The Peak, Food and Wine, Guild somm	Sports Illustrated Swimsuit Integration	E
July	MTB	Serena Armstrong Farm House Urban	MEX I AM	E
July	MTB	Jason Martineau FSHN Magazine	MEX I AM	E
July	MTB	Elsie Floriani Gentry	MEX I AM	E
July	MTB	Kareem Yasin Healthline	MEX I AM	E
July	MTB	Pat Wyman HowToLearn.com	MEX I AM	E
July	MTB	Cynthia Brothers Hyphen Blog	MEX I AM	E
July	MTB	William Simons Inside Tennis	MEX I AM	E
July	MTB	Joy Holt Joyful Reviews & Giveaways	MEX I AM	E
July	MTB	Elyce Kirchner KNTV-TV	MEX I AM	E
July	MTB	Nancy Brown Lamorinda Sun	MEX I AM	E
July	MTB	Coralie Claeysen-Gleyzon LaPalme Magazine	MEX I AM	E
July	MTB	LaDonna Bubak Latitude 38	MEX I AM	E
July	MTB	Ash Moore Law Students for Reproductive Justice	MEX I AM	E
July	MTB	Linda Almini Lifestyle Resources	MEX I AM	E
July	MTB	Dora Whitaker Lonely Planet	MEX I AM	E



**April 1, 2016 – September 30, 2016**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principle Subject</b>	<b>Type of Activity</b>
July	MTB	Alana Ross Love to Eat and Travel	MEX I AM	E
July	MTB	Debbie Vasan LoveToKnow	MEX I AM	E
July	MTB	Janice Nieder Luxe Beat Magazine	MEX I AM	E
July	MTB	Rusty Hodge SomaFM	MEX I AM	E
July	MTB	Sharon Gowan Sonoma Family-Life	MEX I AM	E
July	MTB	Linda Murphy Sonoma Magazine	MEX I AM	E
July	MTB	Ludmilla Alexander South Bay Accent	MEX I AM	E
July	MTB	Mark Crapeau Spotlight's Wine Country Guide	MEX I AM	E
July	MTB	Herb Sosa Ambiente	Music Video Calvin Harris and John Newman	E
July	MTB	Maria Rodriguez American Business Latino	Music Video Calvin Harris and John Newman	E
July	MTB	Hector Luis Alamo Being Latino	Music Video Calvin Harris and John Newman	E
July	MTB	Lance Rios Blabbeando	Music Video Calvin Harris and John Newman	E
July	MTB	Luis Ángel Galván Diario La Estrella	Music Video Calvin Harris and John Newman	E
August	MTB	Mark Chesnut Travel Age West	One Republic	E
September	MTB	Julie Deily The Little Kitchen	50 Best Latam	I-Attended Press Trip
September	MTB	Noemi Tonky Freelancer	50 Best Latam	I-Attended Press Trip
September	MTB	Laurie Werner Forbes Life	50 Best Latam	I-Attended Press Trip
September	MTB	Sam Worley Epicurious	50 Best Latam	I-Attended Press Trip
September	MTB	Allie Wist Saveur	50 Best Latam	I-Attended Press Trip

**April 1, 2016 – September 30, 2016****Question 14 (a) - Receipt of Monies**

Based on invoiced totals and payment amounts

<b>Date Paid</b>	<b>From Whom</b>	<b>Purpose</b>	<b>Amount</b>
April 27	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 3,003,336.09
May 17	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 236,115.51
June 21	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 25,000.00
June 30	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 850,000.00
Aug 23	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 50,000.00
Sept 2 ( <i>Patricia</i> )	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 1,215,000.00
Sept 5	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 1,685,086.88
Sept 5 ( <i>Patricia</i> )	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 3,018,384.15
April-Sept 2016	Tourism Promotion Council of Mexico	Grand Total	\$ 10,083,372.63

**Question 15(a) - Disbursements of Monies.**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
April	Ken-Ran Enterprises	WTTC Event	\$1,750.00
April	Absolute Entertainment	WTTC Event	\$4,435.00
April	Employee Reimbursements	WTTC Agency Travel	\$19,239.16
April	Gorkana Group Ltd	Monitoring Services	\$60,437.36
April	Select Transportation Service	WTTC Event	\$2,364.33
April	Newscast	WTTC Event	\$3,068.49
	Grupo Publiza SA de CV	MEX I AM Event	\$39,500.00
May	Facebook Inc	Patricia Campaign	\$86,089.74
May	Associated Press	Tianguis Turistico	\$22,600.00
May	Morningside Translations, Inc.	Tianguis Turistico	\$1,660.10
May	Employee Reimbursements	Tianguis Turistico Agency Travel	\$38,150.82
May	Gorkana Group Ltd	Monitoring Services	\$101,561.92

**April 1, 2016 – September 30, 2016**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
June	UTSOA	Marketing partnership	\$25,000.00
June	Facebook Inc	Patricia Campaign	\$42,454.11
June	Employee Reimburesements	Mexico Day Event Support	\$8,958.92
July	Sintec Tur SA	Event Transportation	\$12,000.00
July	Google Inc	Patricia Campaign	\$24,714.26
July	Universal Music Mexico	Video Production	\$750,000.00
July	IMG College	Marketing partnership	\$100,000.00
Sept	Pleasant Holidays LLC	Branding partnership	\$60,000.00
Sept	Hoteles Sheraton S de RL de CV	50 Best Press Trip	\$25,016.10

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, media alerts, e-mail, and other electronic communications via: twitter.com/visitmexico, facebook.com/visitmexico, and Instagram.com/visitmexico.

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**October 1, 2016 – March 31, 2017**

**VIII. October 1, 2016 - March 31, 2017**

**Question 5(d)**

Sabrina Alvarez began work for the Tourism Promotion Council of Mexico on or about August 31, 2013 and terminated her association with the registrant on November 22, 2016.

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 11 - All Activities for the Foreign Principal**  
**Tourism Promotion Council of Mexico**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Brand presence management and support at the event IMEX in Las Vegas.
- Support for promotion of Formula 1 Gran Prix in Mexico City on social channels.
- Organized a press trip for international media for the Day of the Dead celebration in Mexico City.
- Organized cultural tour of Mexico City for the Oakland Raiders NFL Cheerleaders.
- Organized a press trip for international media to Campeche.
- Organized a press trip with six influential lifestyle media from North America (USA and Canada) for The Los Cabos International Film Festival in Mexico.
- Managed brand presence and supported in the event Luzia Cirque Du Soleil launch in San Francisco, CA.
- Event support for COP 13 Biodiversity Conference in Cancún, Quintana Roo.
- Social amplification on Facebook of “10 reasons Mexico is a top destination”.
- Managed marketing partnership with Sports Illustrated for the Swimsuit edition.
- Organized a press trip for Forbes.com/Travel magazine in Riviera Maya.
- Supported at a press conference in Houston, TX for NFL partnership.
- Generated and disseminated press release on the Global Connectivity Promotion to Mexico.
- Generated and disseminated press release on the Global 2016 Results

**October 1, 2016 – March 31, 2017**

- Brand presence and support for gastronomy event Hokol Vuh, in New York.
- Supported Mexico Tourism Board at and organized a press trip for international media to Tianguis Turistico in Acapulco, Mexico.
- Managed brand presence for event at SXSW in Austin, TX.
- Managed social media content through official Mexico Tourism Board social media platforms.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts by Registrant with U.S. Media Representatives**

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Prevue	IMEX	E
October	CPTM	Northstar Travel Group	IMEX	E
October	CPTM	Northstar Meetings Group	IMEX	E
October	CPTM	Meetings Today	IMEX	E
October	CPTM	Meetings Podcast	IMEX	E
October	CPTM	Meetings & Conventions	IMEX	E
October	CPTM	Meetings Professionals International	IMEX	E
October	CPTM	JAX FAX Travel Marketing Magazine	IMEX	E
October	CPTM	Global TravelMedia	IMEX	E
October	CPTM	Exhibitor Magazine	IMEX	E
October	CPTM	Exhibit City News	IMEX	E
October	CPTM	EventManagerBlog.com	IMEX	E
October	CPTM	ConventionPlanit.com	IMEX	E
October	CPTM	ConnectMeetings	IMEX	E
October	CPTM	Travelscope Magazine	IMEX	E
October	CPTM	Traveler's Eye	IMEX	E
October	CPTM	Shock Biweekly / Iran Newspaper	IMEX	E
October	CPTM	Diamond Fm Radio (Zimpapers)	IMEX	E
October	CPTM	asiabarta24.news	IMEX	E
October	CPTM	Mice Mirror	IMEX	E
October	CPTM	Travelview International	IMEX	E
October	CPTM	Special Meetings Tech	IMEX	E
October	CPTM	Special Events Magazine	IMEX	E
October	CPTM	Smart Meetings	IMEX	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Skift	IMEX	E
October	CPTM	MeetingsNet	IMEX	E
October	CPTM	GLP Films	IMEX	E
October	CPTM	Facilities & Destinations Magazine	IMEX	E
October	CPTM	Business Travel Destinations	IMEX	E
October	CPTM	Traveling with MJ	IMEX	E
October	CPTM	The Event Tech Podcast	IMEX	E
October	CPTM	Smart Meetings	IMEX	E
October	CPTM	San Francisco Chronicle	IMEX	E
October	CPTM	About.com	DAY OF THE DEAD Press Trip	E
October	CPTM	AFAR	DAY OF THE DEAD Press Trip	E
October	CPTM	The Peak / Food and Wine	DAY OF THE DEAD Press Trip	E
October	CPTM	Condé Nast Traveler	DAY OF THE DEAD Press Trip	E
October	CPTM	National Geographic / Gulnaz Khan	DAY OF THE DEAD Press Trip	E
October	CPTM	Travel + Leisure / Cailey Rizzo	DAY OF THE DEAD Press Trip	E
October	CPTM	Cosmopolitan	DAY OF THE DEAD Press Trip	E
October	CPTM	Departures	DAY OF THE DEAD Press Trip	E
October	CPTM	Destinations	DAY OF THE DEAD Press Trip	E
October	CPTM	Elite Traveler	DAY OF THE DEAD Press Trip	E
October	CPTM	Fodors.com	DAY OF THE DEAD Press Trip	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	ForbesLife	DAY OF THE DEAD Press Trip	E
October	CPTM	Glamour	DAY OF THE DEAD Press Trip	E
October	CPTM	Huffington Post Travel	DAY OF THE DEAD Press Trip	E
October	CPTM	Los Angeles Times	DAY OF THE DEAD Press Trip	E
October	CPTM	Popsugar	DAY OF THE DEAD Press Trip	E
October	CPTM	Refinery29	DAY OF THE DEAD Press Trip	E
October	CPTM	SATW/USA Today/Afar	DAY OF THE DEAD Press Trip	E
October	CPTM	The Luxe List	DAY OF THE DEAD Press Trip	E
October	CPTM	Thrillist	DAY OF THE DEAD Press Trip	E
October	CPTM	Town & Country	DAY OF THE DEAD Press Trip	E
October	CPTM	Travel Age West / USA Today	DAY OF THE DEAD Press Trip	E
October	CPTM	Travel Weekly	DAY OF THE DEAD Press Trip	E
October	CPTM	Vogue	DAY OF THE DEAD Press Trip	E
October	CPTM	Brit + Co / The Local Dive	DAY OF THE DEAD Press Trip	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	ELLE	DAY OF THE DEAD Press Trip	E
October	CPTM	Destination Luxury	DAY OF THE DEAD Press Trip	E
October	CPTM	Gayot / Fox News LA / Extra	DAY OF THE DEAD Press Trip	E
October	CPTM	Harper's Bazaar	DAY OF THE DEAD Press Trip	E
October	CPTM	People	DAY OF THE DEAD Press Trip	E
October	CPTM	Alma Magazine	DAY OF THE DEAD Press Trip	E
October	CPTM	Hungry Hipsters	DAY OF THE DEAD NYC Event	E
October	CPTM	PaperFashion	DAY OF THE DEAD NYC Event	E
October	CPTM	Gothamist	DAY OF THE DEAD NYC Event	E
October	CPTM	Food + Wine	DAY OF THE DEAD NYC Event	E
October	CPTM	Wall Street Journal / Fast Company	DAY OF THE DEAD NYC Event	E
October	CPTM	EatingNYC	DAY OF THE DEAD NYC Event	E
October	CPTM	NoLeftovers	DAY OF THE DEAD NYC Event	E
October	CPTM	ForbesLife	DAY OF THE DEAD NYC Event	E



**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Bon Appetit	DAY OF THE DEAD NYC Event	E
October	CPTM	Good Housekeeping	DAY OF THE DEAD NYC Event	E
October	CPTM	Saveur	DAY OF THE DEAD NYC Event	E
October	CPTM	World of Wanderlust	DAY OF THE DEAD NYC Event	E
October	CPTM	Dame Traveler	DAY OF THE DEAD NYC Event	E
October	CPTM	MarcusTroy.com	DAY OF THE DEAD NYC Event	E
October	CPTM	ThrilliSt.amNewYork	DAY OF THE DEAD NYC Event	E
October	CPTM	Tasting Table	DAY OF THE DEAD NYC Event	E
October	CPTM	Esquire	DAY OF THE DEAD NYC Event	E
October	CPTM	GQ	DAY OF THE DEAD NYC Event	E
October	CPTM	New York Post	DAY OF THE DEAD NYC Event	E
October	CPTM	Metro New York	DAY OF THE DEAD NYC Event	E
October	CPTM	Complex Magazine	DAY OF THE DEAD NYC Event	E
October	CPTM	Fodor's Travel	DAY OF THE DEAD NYC Event	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
October	CPTM	Glamour	DAY OF THE DEAD NYC Event	E
October	CPTM	New York Observer	DAY OF THE DEAD NYC Event	E
October	CPTM	Village Voice	DAY OF THE DEAD NYC Event	E
October	CPTM	Elite Traveler	DAY OF THE DEAD NYC Event	E
November	CPTM	www.midiariodecocina.com	Campeche Press Trip	E
November	CPTM	<a href="http://www.mamacontemporanea.com">www.mamacontemporanea.com</a>	Campeche Press Trip	E
November	CPTM	<a href="http://www.alwaysoderdessert.com">www.alwaysoderdessert.com</a>	Campeche Press Trip	E
November	CPTM	<a href="http://www.thelatinahomemaker.com">www.thelatinahomemaker.com</a>	Campeche Press Trip	E
November	CPTM	<a href="http://sazonboricua.com">http://sazonboricua.com</a>	Campeche Press Trip	E
November	CPTM	<a href="http://www.diningtraveler.com">www.diningtraveler.com</a>	Campeche Press Trip	E
November	CPTM	<a href="http://dreamsinheels.com">http://dreamsinheels.com</a>	Campeche Press Trip	E
November	CPTM	<a href="http://www.muybuenocookbook.com">www.muybuenocookbook.com</a>	Campeche Press Trip	E
November	CPTM	SweetLifebake.com	Campeche Press Trip	E
November	CPTM	www.jenniferppriest.com/	Campeche Press Trip	E
November	CPTM	<a href="http://mamabeaute.com">http://mamabeaute.com</a>	Campeche Press Trip	E
November	CPTM	http://bbwgenerating.com/	Campeche Press Trip	E
November	CPTM	<a href="http://www.nibblesandfeasts.com">www.nibblesandfeasts.com</a>	Campeche Press Trip	E
November	CPTM	http://livingsweetmoments.com	Campeche Press Trip	E
November	CPTM	www.wnmicocinahoy.com	Campeche Press Trip	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
November	CPTM	Mashable – San Francisco Bureau	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	San Francisco Chronicle	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	San Francisco Magazine	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	New York Times	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	East Bay Times	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Buzz Feed	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Diablo Magazine	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	7x7 Magazine	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Thrillist	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	CN Traveler/AFAR/Travel+Leisure	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Departures/Robb Report/National Geographic Traveler	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Harper's Bazaar	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Forbes/Family Travel	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Refinery29/AFAR/Travel Weekly	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Bloomberg/Vogue/DuJour/T Magazine	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Conde Nast Traveler/Cosmopolitan	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Departures	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Maria Claire, LA Times	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Robb Report	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Town & Country	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	East Bay Times	Cirque Du Soleil Launch-LUZIA	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
November	CPTM	Vogue	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Freelancer	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Bold Italic	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Buzz Feed Travel	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	TravelAge West	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	Sunset Magazine	Cirque Du Soleil Launch-LUZIA	E
November	CPTM	CNT	Cirque Du Soleil Launch-LUZIA	E
December	CPTM	All Animals	COP 13	E
December	CPTM	Animal People	COP 13	E
December	CPTM	Animal Times	COP 13	E
December	CPTM	AnimalTourism.com	COP 13	E
December	CPTM	AP	COP 13	E
December	CPTM	Audubon	COP 13	E
December	CPTM	Discovery Channel	COP 13	E
December	CPTM	Dot Earth – The New York Times	COP 13	E
December	CPTM	E The Environmental Magazine	COP 13	E
December	CPTM	Fusion Online	COP 13	E
December	CPTM	GreenBiz.com	COP 13	E
December	CPTM	Greenpeace Magazine	COP 13	E
December	CPTM	Grist	COP 13	E
December	CPTM	HellaWella	COP 13	E
December	CPTM	Inhabitat	COP 13	E
December	CPTM	LiveScience	COP 13	E
December	CPTM	Mother Nature Network	COP 13	E
December	CPTM	National Geographic Magazine	COP 13	E
December	CPTM	National Wildlife	COP 13	E
December	CPTM	Natural Wanders	COP 13	E
December	CPTM	NaturalNews.com	COP 13	E
December	CPTM	Nature Conservancy	COP 13	E
December	CPTM	Nature World News	COP 13	E
December	CPTM	Outside Magazine	COP 13	E
December	CPTM	Scientific American	COP 13	E
December	CPTM	TravelPlus .com	COP 13	E
December	CPTM	Travel Weekly	COP 13	E
December	CPTM	TravelAge West	COP 13	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
December	CPTM	Elite Traveler	COP 13	E
December	CPTM	Skift	COP 13	E
December	CPTM	Global Travel Examiner	COP 13	E
December	CPTM	TravelSmart	COP 13	E
December	CPTM	Afar (Trade)	COP 13	E
December	CPTM	Hemispheres	COP 13	E
December	CPTM	The First Class Flyer	COP 13	E
December	CPTM	LatinFlyer.com	COP 13	E
December	CPTM	Travel Pulse Agent@Home	COP 13	E
December	CPTM	Vacation Agent	COP 13	E
December	CPTM	Travel Agent Magazine	COP 13	E
December	CPTM	Luxury Travel Advisor	COP 13	E
December	CPTM	TSNN (Tradeshaw Networks News)	COP 13	E
December	CPTM	Convene	COP 13	E
December	CPTM	Corporate and Incentive Travel	COP 13	E
December	CPTM	C-Suite Quarterly	COP 13	E
December	CPTM	Facilities & Destinations Magazine	COP 13	E
December	CPTM	Associations Now / MeetingsNet	COP 13	E
December	CPTM	BizBash	COP 13	E
December	CPTM	Business Travel Destinations	COP 13	E
December	CPTM	Business Travel USA	COP 13	E
December	CPTM	International Meetings Review	COP 13	E
December	CPTM	M&C:Meetings and Conventions	COP 13	E
December	CPTM	Meeting professional	COP 13	E
December	CPTM	Meetings Today	COP 13	E
December	CPTM	Smart Meetings	COP 13	E
December	CPTM	Successful Meetings	COP 13	E
December	CPTM	Meetings & Incentive Travel	COP 13	E
January	CPTM	ABCNews.com	Global Connectivity	E
January	CPTM	About.com – Travel – Tourism	Global Connectivity	E
January	CPTM	Afar	Global Connectivity	E
January	CPTM	AP Financial News	Global Connectivity	E
January	CPTM	Associated Press	Global Connectivity	E
January	CPTM	BizBash	Global Connectivity	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
January	CPTM	Business Travel Destinations	Global Connectivity	E
January	CPTM	Chief Executive	Global Connectivity	E
January	CPTM	CNN.com	Global Connectivity	E
January	CPTM	Conde Nast Traveler	Global Connectivity	E
January	CPTM	Crain's New York Business	Global Connectivity	E
January	CPTM	C-Suite Quarterly	Global Connectivity	E
January	CPTM	Departures	Global Connectivity	E
January	CPTM	Elite Traveler	Global Connectivity	E
January	CPTM	Executive Travel	Global Connectivity	E
January	CPTM	The Magazine for Exposition Management	Global Connectivity	E
January	CPTM	Fast Company	Global Connectivity	E
January	CPTM	Financial Times (New York)	Global Connectivity	E
January	CPTM	Forbes	Global Connectivity	E
January	CPTM	Fortune	Global Connectivity	E
January	CPTM	FOXNews.com	Global Connectivity	E
January	CPTM	Yahoo Travel	Global Connectivity	E
January	CPTM	Frequent Business Traveler	Global Connectivity	E
January	CPTM	Hemispheres	Global Connectivity	E
January	CPTM	Huffington Post / Examiner.com	Global Connectivity	E
January	CPTM	IEG Sponsorship Report	Global Connectivity	E
January	CPTM	LatinFlyer.com	Global Connectivity	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
January	CPTM	Lonely Planet	Global Connectivity	E
January	CPTM	MarketWatch	Global Connectivity	E
January	CPTM	Meetings Today	Global Connectivity	E
January	CPTM	Mexico Premiere	Global Connectivity	E
January	CPTM	NBCNews.com	Global Connectivity	E
January	CPTM	New York Post	Global Connectivity	E
January	CPTM	Skift	Global Connectivity	E
January	CPTM	SuccessfulMeetings	Global Connectivity	E
January	CPTM	The Economist (New York)	Global Connectivity	E
January	CPTM	TIME	Global Connectivity	E
January	CPTM	Travel +Leisure	Global Connectivity	E
January	CPTM	Travel Age West	Global Connectivity	E
January	CPTM	Travel Agent Magazine	Global Connectivity	E
January	CPTM	Travel Weekly	Global Connectivity	E
January	CPTM	Travel World News	Global Connectivity	E
January	CPTM	Travel Writer	Global Connectivity	E
January	CPTM	TravelPulse	Global Connectivity	E
January	CPTM	USA Today	Global Connectivity	E
February	CPTM	AllNY.com	Hokol Vuh	E
February	CPTM	Am New York	Hokol Vuh	E
February	CPTM	Hudson Reporter	Hokol Vuh	E
February	CPTM	New Jersey Monthly	Hokol Vuh	E
February	CPTM	New York Observer	Hokol Vuh	E
February	CPTM	New York Post	Hokol Vuh	E



**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
February	CPTM	Secaucus Home News	Hokol Vuh	E
February	CPTM	The Jersey Journal	Hokol Vuh	E
February	CPTM	The Journal of Commerce	Hokol Vuh	E
February	CPTM	Village Voice	Hokol Vuh	E
February	CPTM	Nylon	Hokol Vuh	E
February	CPTM	ABC News	Hokol Vuh	E
February	CPTM	AFAR Magazine	Hokol Vuh	E
February	CPTM	Allure	Hokol Vuh	E
February	CPTM	Bloomberg Pursuits	Hokol Vuh	E
February	CPTM	Bon Appetit	Hokol Vuh	E
February	CPTM	Brides	Hokol Vuh	E
February	CPTM	Business Insider	Hokol Vuh	E
February	CPTM	BuzzFeed	Hokol Vuh	E
February	CPTM	CNBC TV 18	Hokol Vuh	E
February	CPTM	Complex Magazine	Hokol Vuh	E
February	CPTM	Conde Nast Traveler	Hokol Vuh	E
February	CPTM	Cosmopolitan/Vanity Fair	Hokol Vuh	E
February	CPTM	Daily Meal/Daily News	Hokol Vuh	E
February	CPTM	Departures	Hokol Vuh	E
February	CPTM	DuJour	Hokol Vuh	E
February	CPTM	Elite Traveler	Hokol Vuh	E
February	CPTM	Elle	Hokol Vuh	E
February	CPTM	Entertainment Tonight_New York	Hokol Vuh	E
February	CPTM	Esquire	Hokol Vuh	E
February	CPTM	Essence	Hokol Vuh	E
February	CPTM	Financial Times	Hokol Vuh	E
February	CPTM	Fodor's Travel	Hokol Vuh	E
February	CPTM	Food & Wine	Hokol Vuh	E
February	CPTM	Food +Wine	Hokol Vuh	E
February	CPTM	Food Network Magazine	Hokol Vuh	E
February	CPTM	Forbes	Hokol Vuh	E
February	CPTM	Forbes Life	Hokol Vuh	E
February	CPTM	Fox – Good Day New York	Hokol Vuh	E
February	CPTM	FOX News	Hokol Vuh	E
February	CPTM	Brit + Co, Elite Daily, Travel + Leisure	Hokol Vuh	E
February	CPTM	Forbes	Hokol Vuh	E
February	CPTM	Glamour	Hokol Vuh	E
February	CPTM	Good Housekeeping	Hokol Vuh	E
February	CPTM	Gotham Magazine	Hokol Vuh	E
February	CPTM	Gothamist	Hokol Vuh	E



**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
February	CPTM	Gourmet Insider	Hokol Vuh	E
February	CPTM	GQ	Hokol Vuh	E
February	CPTM	Harper's Bazar	Hokol Vuh	E
February	CPTM	Huffington Post	Hokol Vuh	E
February	CPTM	InStyle	Hokol Vuh	E
February	CPTM	Latina	Hokol Vuh	E
February	CPTM	Life & Styke Weekly	Hokol Vuh	E
February	CPTM	Manhattan	Hokol Vuh	E
February	CPTM	Mashable	Hokol Vuh	E
February	CPTM	Men's Journal	Hokol Vuh	E
February	CPTM	Metro New York	Hokol Vuh	E
February	CPTM	Modern Luxury	Hokol Vuh	E
February	CPTM	More	Hokol Vuh	E
February	CPTM	NBC Universal	Hokol Vuh	E
February	CPTM	New York Post	Hokol Vuh	E
February	CPTM	New York Times	Hokol Vuh	E
February	CPTM	The Oprah Magazine	Hokol Vuh	E
February	CPTM	OK Magazine	Hokol Vuh	E
February	CPTM	Passport	Hokol Vuh	E
February	CPTM	People Magazine	Hokol Vuh	E
February	CPTM	PopSugar	Hokol Vuh	E
February	CPTM	Quartz	Hokol Vuh	E
February	CPTM	Redbook	Hokol Vuh	E
February	CPTM	Refinery 29	Hokol Vuh	E
February	CPTM	Saveur	Hokol Vuh	E
February	CPTM	Star Magazine	Hokol Vuh	E
February	CPTM	Sweet Love	Hokol Vuh	E
February	CPTM	Taste of Home	Hokol Vuh	E
February	CPTM	Tasting Table	Hokol Vuh	E
February	CPTM	The New Yorker	Hokol Vuh	E
February	CPTM	The Star Ledger	Hokol Vuh	E
February	CPTM	The TODAY Show	Hokol Vuh	E
February	CPTM	The Week	Hokol Vuh	E
February	CPTM	Thrillist	Hokol Vuh	E
February	CPTM	TIME	Hokol Vuh	E
February	CPTM	Time Out New York	Hokol Vuh	E
February	CPTM	Today – NBC Television Network	Hokol Vuh	E
February	CPTM	Town & Country	Hokol Vuh	E
February	CPTM	Travel Weekly	Hokol Vuh	E
February	CPTM	US Weekly	Hokol Vuh	E
February	CPTM	USA Today	Hokol Vuh	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
February	CPTM	Vanity Fair	Hokol Vuh	E
February	CPTM	Vogue	Hokol Vuh	E
February	CPTM	WABC-FM	Hokol Vuh	E
February	CPTM	Wall Street Journal/Fast Company	Hokol Vuh	E
February	CPTM	WCBS-FM	Hokol Vuh	E
February	CPTM	WNBC-TV	Hokol Vuh	E
February	CPTM	Woman's World	Hokol Vuh	E
February	CPTM	Woman's Wear Daily	Hokol Vuh	E
February	CPTM	nycfoodguy	Hokol Vuh	E
February	CPTM	EatingNYC	Hokol Vuh	E
February	CPTM	Gmateus	Hokol Vuh	E
February	CPTM	Latin Kitchen	Hokol Vuh	E
February	CPTM	CUNY TV	Hokol Vuh	E
February	CPTM	About.com	Hokol Vuh	E
February	CPTM	Remezcla	Hokol Vuh	E
February	CPTM	Art Bodega	Hokol Vuh	E
February	CPTM	LatinTRENDS	Hokol Vuh	E
February	CPTM	The Latin Times	Hokol Vuh	E
February	CPTM	Tiempo – WABC-TV	Hokol Vuh	E
February	CPTM	FOX News Channel Online	Hokol Vuh	E
March	CPTM	Association Meetings/MeetingsNet	Tianguis Press Releases	E
March	CPTM	Facilities & Destinations Magazine	Tianguis Press Releases	E
March	CPTM	C-Suite Quarterly	Tianguis Press Releases	E
March	CPTM	International Meetings Review	Tianguis Press Releases	E
March	CPTM	The Mexico Report (Trade)	Tianguis Press Releases	E
March	CPTM	Smart Meetings	Tianguis Press Releases	E
March	CPTM	Successful Meetings	Tianguis Press Releases	E
March	CPTM	TSNN	Tianguis Press Releases	E
March	CPTM	Travel Weekly/Travel Age West	Tianguis Press Releases	E
March	CPTM	Conde Nast Traveler	Tianguis Press Releases	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	TravelAge West	Tianguis Press Releases	E
March	CPTM	Travel Writer	Tianguis Press Releases	E
March	CPTM	Travel Pulse	Tianguis Press Releases	E
March	CPTM	Meetings Today	Tianguis Press Releases	E
March	CPTM	Business Traveler	Tianguis Press Releases	E
March	CPTM	Hemispheres	Tianguis Press Releases	E
March	CPTM	Travel Agent Magazine (Trade)	Tianguis Press Releases	E
March	CPTM	Meetings Professional	Tianguis Press Releases	E
March	CPTM	About.com	Tianguis Press Releases	E
March	CPTM	Travel Pulse	Tianguis Press Releases	E
March	CPTM	Skift	Tianguis Press Releases	E
March	CPTM	Huffington Post	Tianguis Press Releases	E
March	CPTM	Examiner.com (Consumer)	Tianguis Press Releases	E
March	CPTM	Travel Weekly	Tianguis Press Releases	E
March	CPTM	Lonely Planet	Tianguis Press Releases	E
March	CPTM	Travel World News	Tianguis Press Releases	E
March	CPTM	Travel Plus	Tianguis Press Releases	E
March	CPTM	Huffington Post / Examiner.com	NFL Game in Mexico Press Release	E
March	CPTM	Peter Greenger (Consumer/Trade)	NFL Game in Mexico Press Release	E
March	CPTM	About.com – Mexico Travel	NFL Game in Mexico Press Release	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	Travel Age West	NFL Game in Mexico Press Release	E
March	CPTM	Lonely Planet	NFL Game in Mexico Press Release	E
March	CPTM	Travel World News	NFL Game in Mexico Press Release	E
March	CPTM	Travel Writer	NFL Game in Mexico Press Release	E
March	CPTM	Airlines and Destinations	NFL Game in Mexico Press Release	E
March	CPTM	American Way	NFL Game in Mexico Press Release	E
March	CPTM	AOL Travel	NFL Game in Mexico Press Release	E
March	CPTM	BTNOnline	NFL Game in Mexico Press Release	E
March	CPTM	Business Travel Destinations	NFL Game in Mexico Press Release	E
March	CPTM	Business Traveler USA	NFL Game in Mexico Press Release	E
March	CPTM	CEO Traveler	NFL Game in Mexico Press Release	E
March	CPTM	Raiders Silver and Black Blog – SF	NFL Game in Mexico Press Release	E
March	CPTM	The Ringer	NFL Game in Mexico Press Release	E
March	CPTM	Shutdown Corner	NFL Game in Mexico Press Release	E

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
March	CPTM	Masshole Sports	NFL Game in Mexico Press Release	E
March	CPTM	Chat Sports	NFL Game in Mexico Press Release	E
March	CPTM	The Blitz	NFL Game in Mexico Press Release	E
March	CPTM	Patriots Football Weekly	NFL Game in Mexico Press Release	E
March	CPTM	am New York	NFL Game in Mexico Press Release	E
March	CPTM	Metro New York	NFL Game in Mexico Press Release	E
March	CPTM	New York Post	NFL Game in Mexico Press Release	E
March	CPTM	The Boston Globe	NFL Game in Mexico Press Release	E
March	CPTM	Remezcla	NFL Game in Mexico Press Release	E

**Question 14 (a) - Receipt of Monies**

<b>Date Paid</b>	<b>From Whom</b>	<b>Purpose</b>	<b>Amount</b>
Oct 7, 2016	Tourism Promotion Council of Mexico	Program Execution Costs	\$1,500,000.00
Oct 17, 2016	Tourism Promotion Council of Mexico	Program Execution Costs	\$503,000.00
Nov 8, 2016	Tourism Promotion Council of Mexico	Program Execution Costs	\$798,964.58
Dec 30, 2016 (Patricia)	Tourism Promotion Council of Mexico	Program Execution Costs	\$ 4,312,338.00
Dec 30, 2016	Tourism Promotion Council of Mexico	Program Execution Costs	\$2,400,000.00

**October 1, 2016 – March 31, 2017**

Date Paid	From Whom	Purpose	Amount
Jan 17 2017	Tourism Promotion Council of Mexico	Program Execution Costs	\$1,958,253.54
Jan 25 2017	Tourism Promotion Council of Mexico	Program Execution Costs	\$5,752,484.00

**Question 15(a) - Disbursements of Monies.**

Date	Payee	Purpose	Amount
Oct 2016	Sanbasquiat SA de CV	Sports Illustrated Production support	\$50,000.00
Oct	Festen & Fun SA de CV	50 Best LATAM Event Catering	\$6,400.00
Oct	Pedro Torre Private Transportation	50 Best LATAM Transportation	\$4,590.00
Oct	Conrado del Campo Montes	50 BEST LATAM Photographer	\$5,500.00
Nov	Sysomos U.S. Inc	Social Monitoring Service	\$25,488.00
Nov	Christian Misael Palma Montano	F1 Photography	\$4,500.00
Nov	Archive Enterprises	MEXAM Event	\$4,656.00
Nov	Viajes y Grupos Culturales Lezan S.A. de C.V.	MEXAM Support	\$4,302.43
Nov	The Narrative Group	Day of the Dead	\$5,000.00
Nov	Employee Reimbursements	Day of the Dead Press Trip and Events	\$53,826.66
Nov	Pedro Torre Private Transportation	Sports Illustrated Production Transportation	\$7,500.00
Nov	B&W Limo	LUZIA Press Trip Transportation	\$2,269.47
Dec	Drew & Rogers Inc	F1 Press Trip Suppot	\$5,320.82
Dec	Associated Press	Day of the Dead	\$2,800.00
Jan 2017	Starcom Media	Patricia Campaign Media Buys	\$4,457,804.76
Jan	Management Focus Mexico SA de CV	COP 13 Event Support	\$37,800.00
Feb	Building Design Partnership	Mexico Day Event Production	\$14,800.00
Feb	Anima Shows SA de CV	Day of Dead Event Production	\$46,400.00
Feb	Estrategias Beta SC	50 Best LATAM	\$20,870.81

**October 1, 2016 – March 31, 2017**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Feb	Pedro Torre Private Transportation	Sports Illustrated Production Transportation	\$7,500.00
March	Facebook Inc	Tourism Campaigns	\$16,287.43
March	Facebook Inc	Luzia Campaign and Top 10 Mexico	\$16,019.05
March	Skift Inc	Market research and trends report	\$11,000.00

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, media alerts, e-mail, and other electronic communications via: twitter.com/visitmexico, facebook.com/visitmexico, and Instagram.com/visitmexico.

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English and Spanish in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**April 1, 2017 – September 30, 2017**

**IX. April 1, 2017 - September 30, 2017**

**Question 5(b)**

<b>Name</b>	<b>Residence Address</b>	<b>Citizenship</b>	<b>Position</b>	<b>Date Assumed</b>
Phil Newland	1748 Corcoran Street NW Apt 2B Washington; DC 20009	USA	Account Supervisor	08/2017

**Question 6**

Phillip Newland filed a short form registration statement for the Tourism Promotion Council. on November 14, 2018.

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 10 (b)**

Registrant executed a new contract with the Tourism Promotion Council of Mexico during the reporting period. Registrant filed its July 2017 agreement with the Tourism Promotion Council on November 2, 2018.

**Question 11 - All Activities for the Foreign Principal**  
**Tourism Promotion Council of Mexico**

- Monitored media coverage of issues of relevance to tourism in Mexico.
- Coordinated outreach to connect with media representatives to invite to events, and/or inform about events.
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.
- Generated and distributed multi-media press to drive awareness of Mexico as a welcoming country in the US.
- Organized a press trip for media for Luzia A waking dream of Mexico, to Mexico City and Yucatan to discover some of the destinations that inspired the show.
- Management of brand presence for Mexico Tourism Board at AIGA, The American Institute of Graphic Arts, Gala in New York.
- Managed marketing partnership with Popsugar to promote Mexico's many destinations that inspired Luzia.
- Organized a press trip for international media and social media influencers to promote destinations with mega-biodiversity to Campeche and Baja California.



**April 1, 2017 – September 30, 2017**

- Organized a press trip for Arnie Weissman, editor and chief of Travel Weekly to attend Mayan gastronomy festival Hokol Vuh in Merida, Yucatan.
- Supported in the Cultural Ambassadors program for Mexican conductors to attend arts and music program in the US.
- Supported in audiovisual production and promotion of Dear USA campaign.
- Coordinated webinars for Dear USA video launch for tourism industry professionals.
- Supported in the launch of advertising campaign Mexico, A World of its Own.
- Supported Secretary of Tourism, Enrique de la Madrid during trip to New York City for the launch of A World of Its Own at the Skift Global Forum.
- Prepared and implemented a messaging and marketing strategy to address misperceptions and communicate facts to key audiences around the world regarding the impact of the earthquake on Mexico's tourism.
- Managed social media content through official Mexico Tourism Board social media platforms.

**Question 12**

**A. See activities described in response to question 11**

**B. Contacts with U.S. Media Representatives**

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
April 23-28	CPTM	Joanna Mazewski - Babble	Luzia Press Trip	I
April 23-28	CPTM	David ChristopherLee – Desitnation Luxury	Luzia Press Trip	I
April 23-28	CPTM	MichelleRae Uy – Travel Pulse, TravelAge West	Luzia Press Trip	I
April 23-28	CPTM	Dana Rebbmann – USA Today, TravelAge West	Luzia Press Trip	I
May 24 - 28	CPTM	Andy Zuns – Sport Driver Magazine	Biodiversity Press Trip	I
June 18 - 24	CPTM	Arnie Weissman – Travel Weekly	Hokol Vuh Press Trip	I
April	CPTM	Hufngton Post / Examiner/com	NFL Press Release	E
April	CPTM	Peter Greenberg	NFL Press Release	E
April	CPTM	About/com - Mexico Travel	NFL Press Release	E

April 1, 2017 – September 30, 2017

Date	Foreign Principal or Party	Media Outlet	Principal Subject	Type of Activity*
April	CPTM	Travel Age West	NFL Press Release	E
April	CPTM	Lonely Planet	NFL Press Release	E
April	CPTM	Travel World News	NFL Press Release	E
April	CPTM	Airlines and Destinations	NFL Press Release	E
April	CPTM	Travel Writer	NFL Press Release	E
April	CPTM	American Way	NFL Press Release	E
April	CPTM	AOL Travel	NFL Press Release	E
April	CPTM	BTNOnline	NFL Press Release	E
April	CPTM	Business Travel Destinations	NFL Press Release	E
April	CPTM	Business Traveler USA	NFL Press Release	E
April	CPTM	CEO Traveler	NFL Press Release	E
April	CPTM	Raiders Silver and Black Blog - San Francisco Chronicle	NFL Press Release	E
April	CPTM	The Ringer	NFL Press Release	E
April	CPTM	Shutdown Corner	NFL Press Release	E
April	CPTM	Masshole Sports	NFL Press Release	E
April	CPTM	Chat Sports	NFL Press Release	E
April	CPTM	The Blitz	NFL Press Release	E
April	CPTM	Patriots Football Weekly	NFL Press Release	E
April	CPTM	The Blitz	NFL Press Release	E
April	CPTM	Matt Maiocco NFL Insider Blog	NFL Press Release	E
April	CPTM	Patriots Football Weekly	NFL Press Release	E
April	CPTM	Raiders Silver and Black Blog - San Francisco Chronicle	NFL Press Release	E
April	CPTM	am New York	NFL Press Release	E
April	CPTM	Metro New York	NFL Press Release	E
April	CPTM	New York Post	NFL Press Release	E
April	CPTM	The Boston Globe	NFL Press Release	E
April	CPTM	Hombre	NFL Press Release	E
April	CPTM	Remezcla	NFL Press Release	E
April	CPTM	10Best - USA Today	Welcoming MNR	E
April	CPTM	AAA World	Welcoming MNR	E
April	CPTM	AARP The Magazine	Welcoming MNR	E
April	CPTM	ABC News Online	Welcoming MNR	E
April	CPTM	<u>About/com</u>	Welcoming MNR	E
April	CPTM	AFAR Magazine	Welcoming MNR	E
April	CPTM	am New York	Welcoming MNR	E
April	CPTM	American Way	Welcoming MNR	E
April	CPTM	Bloomberg Businessweek	Welcoming MNR	E
April	CPTM	Bridal Guide	Welcoming MNR	E
April	CPTM	Brit + Co	Welcoming MNR	E



April 1, 2017 – September 30, 2017

Date	Foreign Principal or Party	Media Outlet	Principal Subject	Type of Activity*
April	CPTM	Business Insider	Welcoming MNR	E
April	CPTM	Chicago Tribune	Welcoming MNR	E
April	CPTM	Cigar Aficionado	Welcoming MNR	E
April	CPTM	CNN Online	Welcoming MNR	E
April	CPTM	CNNMoney	Welcoming MNR	E
April	CPTM	Community Table Online	Welcoming MNR	E
April	CPTM	Condé Nast Traveler	Welcoming MNR	E
April	CPTM	Condé Nast Traveler	Welcoming MNR	E
April	CPTM	Condé Nast Traveler Online	Welcoming MNR	E
April	CPTM	Departures Magazine	Welcoming MNR	E
April	CPTM	Destination I Do Online	Welcoming MNR	E
April	CPTM	East Bay Times	Welcoming MNR	E
April	CPTM	Elite Traveler Online	Welcoming MNR	E
April	CPTM	Endless Vacation	Welcoming MNR	E
April	CPTM	Esquire	Welcoming MNR	E
April	CPTM	FamilyFun	Welcoming MNR	E
April	CPTM	Fashionista	Welcoming MNR	E
April	CPTM	Fast Company	Welcoming MNR	E
April	CPTM	Fodor's Travel	Welcoming MNR	E
April	CPTM	Forbes Online	Welcoming MNR	E
April	CPTM	ForbesLife	Welcoming MNR	E
April	CPTM	FOX News Channel Online	Welcoming MNR	E
April	CPTM	goop	Welcoming MNR	E
April	CPTM	Harper's Bazaar Online	Welcoming MNR	E
April	CPTM	Hemispheres	Welcoming MNR	E
April	CPTM	Lonely Planet	Welcoming MNR	E
April	CPTM	Herald News	Welcoming MNR	E
April	CPTM	Houston Chronicle	Welcoming MNR	E
April	CPTM	Jetsetter	Welcoming MNR	E
April	CPTM	JustLuxe	Welcoming MNR	E
April	CPTM	Los Angeles Times	Welcoming MNR	E
April	CPTM	MailOnline US	Welcoming MNR	E
April	CPTM	Manhattan Bride Online	Welcoming MNR	E
April	CPTM	Martha Stewart Living	Welcoming MNR	E
April	CPTM	Men's Fitness	Welcoming MNR	E
April	CPTM	Men's Health	Welcoming MNR	E
April	CPTM	Men's Journal	Welcoming MNR	E
April	CPTM	National Geographic Traveler	Welcoming MNR	E
April	CPTM	NBC News Online	Welcoming MNR	E
April	CPTM	New York Post	Welcoming MNR	E
April	CPTM	Newsday	Welcoming MNR	E
April	CPTM	Orbitz	Welcoming MNR	E

April 1, 2017 – September 30, 2017

Date	Foreign Principal or Party	Media Outlet	Principal Subject	Type of Activity*
April	CPTM	<u>Oyster/com</u>	Welcoming MNR	E
April	CPTM	Parents	Welcoming MNR	E
April	CPTM	Passport	Welcoming MNR	E
April	CPTM	Pittsburgh Post-Gazette	Welcoming MNR	E
April	CPTM	PopSugar	Welcoming MNR	E
April	CPTM	PureWow	Welcoming MNR	E
April	CPTM	Rachael Ray Every Day	Welcoming MNR	E
April	CPTM	Saveur	Welcoming MNR	E
April	CPTM	SELF	Welcoming MNR	E
April	CPTM	Shape	Welcoming MNR	E
April	CPTM	<u>SheKnows/com</u>	Welcoming MNR	E
April	CPTM	Sky Online	Welcoming MNR	E
April	CPTM	<u>SmarterTravel/com</u>	Welcoming MNR	E
April	CPTM	Southern Living	Welcoming MNR	E
April	CPTM	Southwest: The Magazine	Welcoming MNR	E
April	CPTM	St. Louis Post-Dispatch	Welcoming MNR	E
April	CPTM	Surface	Welcoming MNR	E
April	CPTM	The Arizona Republic	Welcoming MNR	E
April	CPTM	The Boston Globe	Welcoming MNR	E
April	CPTM	The Daily Meal	Welcoming MNR	E
April	CPTM	The Denver Post	Welcoming MNR	E
April	CPTM	The Hollywood Reporter Online	Welcoming MNR	E
April	CPTM	The Huffington Post	Welcoming MNR	E
April	CPTM	The Mercury News	Welcoming MNR	E
April	CPTM	The New York Times	Welcoming MNR	E
April	CPTM	The New York Times Online	Welcoming MNR	E
April	CPTM	The Plain Dealer	Welcoming MNR	E
April	CPTM	The San Diego Union-Tribune	Welcoming MNR	E
April	CPTM	The Wall Street Journal	Welcoming MNR	E
April	CPTM	The Washington Post	Welcoming MNR	E
April	CPTM	The Week	Welcoming MNR	E
April	CPTM	TheStreet	Welcoming MNR	E
April	CPTM	Thrillist	Welcoming MNR	E
April	CPTM	TIME	Welcoming MNR	E
April	CPTM	TIME Online	Welcoming MNR	E
April	CPTM	TODAY Online - NBC Television Network	Welcoming MNR	E
April	CPTM	Town & Country	Welcoming MNR	E
April	CPTM	Town & Country Online	Welcoming MNR	E
April	CPTM	Travel + Leisure	Welcoming MNR	E



**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
April	CPTM	Travel Channel Online	Welcoming MNR	E
April	CPTM	Travel International Magazine Online	Welcoming MNR	E
April	CPTM	Travelgirl	Welcoming MNR	E
April	CPTM	Travelzoo	Welcoming MNR	E
April	CPTM	U.S. News & World Report	Welcoming MNR	E
April	CPTM	UPROXX	Welcoming MNR	E
April	CPTM	USA Today	Welcoming MNR	E
April	CPTM	USA Today Online	Welcoming MNR	E
April	CPTM	Vacations	Welcoming MNR	E
April	CPTM	VICE News	Welcoming MNR	E
April	CPTM	VOGUE	Welcoming MNR	E
April	CPTM	VOGUE Online	Welcoming MNR	E
April	CPTM	W	Welcoming MNR	E
April	CPTM	Westways	Welcoming MNR	E
April	CPTM	Wine Enthusiast	Welcoming MNR	E
April	CPTM	Yahoo News	Welcoming MNR	E
May	CPTM	The Morning Fresh	Luzia Seattle Premiere	E
May	CPTM	WatchBoom.com	Luzia Seattle Premiere	E
May	CPTM	Go World Travel	Luzia Seattle Premiere	E
May	CPTM	Pura Vida Moms	Luzia Seattle Premiere	E
May	CPTM	Reign Magazine	Luzia Seattle Premiere	E
May	CPTM	Inspirato Online	Luzia Seattle Premiere	E
May	CPTM	The DownLo	Luzia Seattle Premiere	E
May	CPTM	Cheat Sheet	Luzia Seattle Premiere	E
May	CPTM	JustSayGo/com	Luzia Seattle Premiere	E
May	CPTM	Travel Daily USA	Luzia Seattle Premiere	E
May	CPTM	Catch Carri	Luzia Seattle Premiere	E
May	CPTM	The Washington Post	Luzia Seattle Premiere	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
May	CPTM	The Wall Street Journal	Luzia Seattle Premiere	E
May	CPTM	Colorado Mountain Mom	Luzia Seattle Premiere	E
May	CPTM	Active Planets Travels	Luzia Seattle Premiere	E
May	CPTM	With Our Best	Luzia Seattle Premiere	E
May	CPTM	Little Things Travel	Luzia Seattle Premiere	E
May	CPTM	Denver Life	Luzia Seattle Premiere	E
May	CPTM	Denver Eater	Luzia Seattle Premiere	E
May	CPTM	Denver Magazine	Luzia Seattle Premiere	E
May	CPTM	The Pueblo Chieftan	Luzia Seattle Premiere	E
May	CPTM	La Voz Nueva	Luzia Seattle Premiere	E
June	CPTM	Nick Crawford	Luzia Chicago Premiere	E
June	CPTM	Nick Ulivieri	Luzia Chicago Premiere	E
June	CPTM	Northwest Herald	Luzia Chicago Premiere	E
June	CPTM	Orbitz	Luzia Chicago Premiere	E
June	CPTM	Orbitz Travel Blog	Luzia Chicago Premiere	E
June	CPTM	Paul Octavius	Luzia Chicago Premiere	E
June	CPTM	PrettyNeatLiving & TheBusyBeeBuzz	Luzia Chicago Premiere	E
June	CPTM	Redeye	Luzia Chicago Premiere	E
June	CPTM	Sarah In Style	Luzia Chicago Premiere	E
June	CPTM	Sed Bona (Mushroomstew)	Luzia Chicago Premiere	E
June	CPTM	Sequence & Stripes	Luzia Chicago Premiere	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
June	CPTM	Site Front & Center	Luzia Chicago Premiere	E
June	CPTM	Tatventures	Luzia Chicago Premiere	E
June	CPTM	That Girl Gick	Luzia Chicago Premiere	E
June	CPTM	The Chicago Travel Blog	Luzia Chicago Premiere	E
June	CPTM	The Outbound Life	Luzia Chicago Premiere	E
June	CPTM	The simple child	Luzia Chicago Premiere	E
June	CPTM	Traveling Mom Blog	Luzia Chicago Premiere	E
June	CPTM	TravelPulse	Luzia Chicago Premiere	E
June	CPTM	Urban Explorer	Luzia Chicago Premiere	E
June	CPTM	Jet	Luzia Chicago Premiere	E
June	CPTM	Katy Rose (ModlyChic)'	Luzia Chicago Premiere	E
June	CPTM	Kelly in the city	Luzia Chicago Premiere	E
June	CPTM	Kidgrade	Luzia Chicago Premiere	E
June	CPTM	Multimarz	Luzia Chicago Premiere	E
June	CPTM	Nathan Michael	Luzia Chicago Premiere	E
June	CPTM	Chicago Blogger	Luzia Chicago Premiere	E
June	CPTM	Chicago Food Girl	Luzia Chicago Premiere	E
June	CPTM	Chicago Sun-Times	Luzia Chicago Premiere	E
June	CPTM	Chicago Tribune	Luzia Chicago Premiere	E
June	CPTM	Chicityfashion	Luzia Chicago Premiere	E
June	CPTM	Christopher Hainey	Luzia Chicago Premiere	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
June	CPTM	Craig S Hensel	Luzia Chicago Premiere	E
June	CPTM	Crain's Chicago Business	Luzia Chicago Premiere	E
June	CPTM	Crain's Chicago Business	Luzia Chicago Premiere	E
June	CPTM	Cynthia Wheeler	Luzia Chicago Premiere	E
June	CPTM	Drunk on shoes	Luzia Chicago Premiere	E
June	CPTM	Ebony	Luzia Chicago Premiere	E
June	CPTM	Elbow Macaroni	Luzia Chicago Premiere	E
June	CPTM	Factio Magazine	Luzia Chicago Premiere	E
June	CPTM	Family Travel with Colleen Kelly - PBS	Luzia Chicago Premiere	E
June	CPTM	Forbes Travel Guide	Luzia Chicago Premiere	E
June	CPTM	Hufngton Post Chicago	Luzia Chicago Premiere	E
June	CPTM	The New York Times	Luzia Chicago Premiere	E
June	CPTM	Trib: Chicago Tribune Magazine	Luzia Chicago Premiere	E
June	CPTM	Vacation Agent / Agent @ Home Magazines	Luzia Chicago Premiere	E
June	CPTM	Hallie Wilson	Luzia Chicago Premiere	E
June	CPTM	Hoy	Luzia Chicago Premiere	E
June	CPTM	NBC 5 News Today — WMAQ-TV (Chicago)	Luzia Chicago Premiere	E
June	CPTM	Jess Keys	Luzia Chicago Premiere	E
June	CPTM	Joshua Mellin	Luzia Chicago Premiere	E
June	CPTM	Insta_chicago	Luzia Chicago Premiere	E
June	CPTM	Jennifer Worman	Luzia Chicago Premiere	E



**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
June	CPTM	Afrobella	Luzia Chicago Premiere	E
June	CPTM	Alina Tsvor	Luzia Chicago Premiere	E
June	CPTM	Anna Russett	Luzia Chicago Premiere	E
June	CPTM	Belinda Selene	Luzia Chicago Premiere	E
June	CPTM	Blake Von D	Luzia Chicago Premiere	E
June	CPTM	bowsandsequins	Luzia Chicago Premiere	E
June	CPTM	Vegetarian Tourist	Luzia Chicago Premiere	E
July	CPTM	Associated Press en Espanol	Cultural Ambassadors Project	E
July	CPTM	Billboard en Español	Cultural Ambassadors Project	E
July	CPTM	CNN en Español	Cultural Ambassadors Project	E
July	CPTM	Despierta America - Univision Television Network	Cultural Ambassadors Project	E
July	CPTM	FOX News Latino	Cultural Ambassadors Project	E
July	CPTM	NBC Latino	Cultural Ambassadors Project	E
July	CPTM	People en Español	Cultural Ambassadors Project	E
July	CPTM	Telemundo	Cultural Ambassadors Project	E
July	CPTM	Univision Television Network	Cultural Ambassadors Project	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
July	CPTM	Variety Latino	Cultural Ambassadors Project	E
July	CPTM	Yahoo en Espanol	Cultural Ambassadors Project	E
July	CPTM	The Seattle Times	Cultural Ambassadors Project	E
July	CPTM	Liberated Dissonance	Cultural Ambassadors Project	E
July	CPTM	Pittsburgh Post-Gazette	Cultural Ambassadors Project	E
July	CPTM	Chicago Classical Review	Cultural Ambassadors Project	E
July	CPTM	The Dallas Morning News	Cultural Ambassadors Project	E
July	CPTM	Chicago	Cultural Ambassadors Project	E
July	CPTM	Los Angeles Times	Cultural Ambassadors Project	E
July	CPTM	The Boston Globe	Cultural Ambassadors Project	E
July	CPTM	Chicago Tribune	Cultural Ambassadors Project	E
July	CPTM	El Nuevo Herald	Cultural Ambassadors Project	E
July	CPTM	Houston Chronicle	Cultural Ambassadors Project	E
July	CPTM	San Diego Union-Tribune Online	Cultural Ambassadors Project	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
July	CPTM	Bill Green's Maine - WCSH-TV	Cultural Ambassadors Project	E
July	CPTM	CBS This Morning	Cultural Ambassadors Project	E
July	CPTM	Down East: The Magazine of Maine Online	Cultural Ambassadors Project	E
July	CPTM	Downeast Coastal Press	Cultural Ambassadors Project	E
July	CPTM	PopSugar Latina	Cultural Ambassadors Project	E
July	CPTM	The Huffington Post	Cultural Ambassadors Project	E
July	CPTM	Time	Cultural Ambassadors Project	E
July	CPTM	TODAY	Cultural Ambassadors Project	E
July	CPTM	San Francisco Chronicle	Cultural Ambassadors Project	E
July	CPTM	The Wall Street Journal	Cultural Ambassadors Project	E
July	CPTM	The New York Times	Cultural Ambassadors Project	E
July	CPTM	Culture Monster - Los Angeles Times	Cultural Ambassadors Project	E
July	CPTM	Azteca News	Cultural Ambassadors Project	E
July	CPTM	St. Louis Post-Dispatch	Cultural Ambassadors Project	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
July	CPTM	The Kansas City Star	Cultural Ambassadors Project	E
July	CPTM	Star Tribune	Cultural Ambassadors Project	E
July	CPTM	Albuquerque Journal	Cultural Ambassadors Project	E
July	CPTM	Alex Ross: The Rest Is Noise	Cultural Ambassadors Project	E
July	CPTM	Star Tribune	Cultural Ambassadors Project	E
July	CPTM	The Boston Musical Intelligencer	Cultural Ambassadors Project	E
July	CPTM	Sadow	Cultural Ambassadors Project	E
July	CPTM	The Soundcheck Blog	Cultural Ambassadors Project	E
July	CPTM	The Morning Call	Cultural Ambassadors Project	E
July	CPTM	St. Louis Symphony Orchestra Blog	Cultural Ambassadors Project	E
July	CPTM	La Folia	Cultural Ambassadors Project	E
July	CPTM	Arts mash - The Baltimore Sun	Cultural Ambassadors Project	E
July	CPTM	The Commercial Appeal	Cultural Ambassadors Project	E
July	CPTM	The Philadelphia Inquirer	Cultural Ambassadors Project	E



**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
July	CPTM	Overture	Cultural Ambassadors Project	E
July	CPTM	The Philadelphia Inquirer	Cultural Ambassadors Project	E
July	CPTM	The Charlotte Observer	Cultural Ambassadors Project	E
July	CPTM	The Sun	Cultural Ambassadors Project	E
July	CPTM	Chicago Symphony Orchestra	Cultural Ambassadors Project	E
July	CPTM	Tulsa World	Cultural Ambassadors Project	E
July	CPTM	Strings	Cultural Ambassadors Project	E
August	CPTM	TravelAge West	Atlanta LUZIA Premiere	E
August	CPTM	Zink Magazine	Atlanta LUZIA Premiere	E
August	CPTM	Bookman, Julie	Atlanta LUZIA Premiere	E
August	CPTM	CNN	Atlanta LUZIA Premiere	E
August	CPTM	Forbes Travel Guide	Atlanta LUZIA Premiere	E
August	CPTM	Dolce-Dolce	Atlanta LUZIA Premiere	E
August	CPTM	Atlanta Homes & Lifestyles	Atlanta LUZIA Premiere	E
August	CPTM	BuckHaven Lifestyle Magazine	Atlanta LUZIA Premiere	E
August	CPTM	Explore Georgia	Atlanta LUZIA Premiere	E
September	CPTM	Hufngton Post / Examiner/com	AWOIO Launch	E
September	CPTM	About/com - Mexico Travel	AWOIO Launch	E
September	CPTM	Travel Age West (Trade)	AWOIO Launch	E

April 1, 2017 – September 30, 2017

Date	Foreign Principal or Party	Media Outlet	Principal Subject	Type of Activity*
September	CPTM	Travel World News (Trade)	AWOIO Launch	E
September	CPTM	LatinFlyer/com/Freelance (Trade)	AWOIO Launch	E
September	CPTM	Afar (Trade)	AWOIO Launch	E
September	CPTM	Hemispheres (Trade)	AWOIO Launch	E
September	CPTM	Elite Traveler (Trade)	AWOIO Launch	E
September	CPTM	The Mexico Report (Trade)	AWOIO Launch	E
September	CPTM	TravelPulse	AWOIO Launch	E
September	CPTM	Meetings Today	AWOIO Launch	E
September	CPTM	Business Traveler	AWOIO Launch	E
September	CPTM	International Meetings Review	AWOIO Launch	E
September	CPTM	Facilities & Destinations Magazine	AWOIO Launch	E
September	CPTM	Smart Meetings	AWOIO Launch	E
September	CPTM	Successful Meetings	AWOIO Launch	E
September	CPTM	TSNN	AWOIO Launch	E
September	CPTM	AdAge	AWOIO Launch	E
September	CPTM	AdWeek	AWOIO Launch	E
September	CPTM	Business Insider	AWOIO Launch	E
September	CPTM	Mobile Marketer	AWOIO Launch	E
September	CPTM	Luxury Daily	AWOIO Launch	E
September	CPTM	Fast Company	AWOIO Launch	E
September	CPTM	FierceCMO	AWOIO Launch	E
September	CPTM	Marketing News	AWOIO Launch	E
September	CPTM	Hispanic Ad	AWOIO Launch	E
September	CPTM	CNBC	AWOIO Launch	E
September	CPTM	Chicago Tribune	AWOIO Launch	E
September	CPTM	Advantages	AWOIO Launch	E
September	CPTM	CMO/com	AWOIO Launch	E
September	CPTM	NYT	AWOIO Launch	E
September	CPTM	Travel Weekly	Earthquake Rapid Response	E
September	CPTM	TravelAge WeSt.Freelance (Trade)	Earthquake Raid response	E
September	CPTM			E
September	CPTM	Vacations	Pueblos Magicos	E
September	CPTM	Andrew Harper Traveler Magazine	Pueblos Magicos	E
September	CPTM	The Mexico Report	Pueblos Magicos	E
September	CPTM	Texas Monthly	Pueblos Magicos	E
September	CPTM	Nexos	Pueblos Magicos	E

**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Principal Subject</b>	<b>Type of Activity*</b>
September	CPTM	Forbes Travel Guide	Pueblos Magicos	E
September	CPTM	Traveler Overseas Magazine	Pueblos Magicos	E
September	CPTM	Travel 60 & Beyond	Pueblos Magicos	E
September	CPTM	TravelPulse	Pueblos Magicos	E
September	CPTM	Travel Weekly	Pueblos Magicos	E
September	CPTM	Travel World News	Pueblos Magicos	E
September	CPTM	Travel Agent Magazine	Pueblos Magicos	E
September	CPTM	TravelAge West	Pueblos Magicos	E
September	CPTM	Lonely Planet	Pueblos Magicos	E
September	CPTM	Hemispheres	Pueblos Magicos	E

**Question 14 (a) - Receipt of Monies**

<b>Date Paid</b>	<b>From Whom</b>	<b>Purpose</b>	<b>Amount</b>
April 10, 2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$ 176,448.06
April 11, 2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$137,534.65
April 12, 2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$1,443,564.08
April 24, 2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$ 326,657.49
July 5, 2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$277,430.00
July 17 2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$2,795,058.05

**Question 15(a) - Disbursements of Monies.**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
April 2017	PR Newswire Association LLC	Connectivity Press Release	\$11,320.00
April	Facebook Inc	Welcoming Campaign	\$22,657.60
April	Facebook Inc	Luzia Promotion	\$11,858.42
May	Pedro TorrePrivate Transportation	Press trip Los Cabos transportation	\$4,325.00
May	Pedro TorrePrivate Transportation	Press trip Campeche transportation	\$4,311.00
May	Brent Durand	Press trip photography	\$2,000.00



**April 1, 2017 – September 30, 2017**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
May	Galen Neil Photography	Press trip photography	\$2,000.00
May	Jessica Bibb	Press trip photography	\$3,000.00
June	Sysomos U.S. Inc	Social Media Monitoring	\$3,468.76
July	Sysomos U.S. Inc	Social Media Monitoring	\$3,468.76
July	Medomak	Culutral Ambassadors Program	\$14,500.00
Aug	Sysomos U.S. Inc	Social Media Monitoring	\$3,468.76
Aug	Stern Grove Festival Association	MEXAM Event Production	\$7,196.39
Aug	Viajes y Grupos Culturales Lezan SA	MEXAM Event Support	\$6,863.00
Aug	Employee Reimbursements	Earthquake Rapid Response Agency Travel	\$3,811.55
Sept	Employee Reimbursements	AWOIO Launch Event	\$37,475.82
Sept	SKIFT Inc	AWOIO Launch Event	\$50,000.00
Sept	Employee Reimbursements	Dear USA	\$505.27
Sept	Employee Reimbursements	Earthquake Campaign Agency Travel	\$25,505.42
Sept	Meltwater News U.S. Inc	Monitoring Service	\$127,383.77

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of press releases, media alerts, e-mail, and other electronic communications via: [twitter.com/visitmexico](https://twitter.com/visitmexico), [facebook.com/visitmexico](https://facebook.com/visitmexico), and [Instagram.com/visitmexico](https://Instagram.com/visitmexico)



**April 1, 2017 – September 30, 2017**

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period. Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.

**October 1, 2017 – March 31, 2018**

**X. October 1, 2017 - March 31, 2018**

**Question 5(d)**

Silvia Osante began work for the Tourism Promotion Council of Mexico on or about August 15, 2013 and terminated her association with the registrant on January 5, 2018. Margarita Miranda Abate began work for the Tourism Promotion Council of Mexico on or about August 15, 2013 and terminated her association with the registrant on March 9, 2018. George Croutier began work for the Tourism Promotion Council of Mexico on or about February 13, 2017 and terminated his association with the registrant on January 5, 2018.

**Question 9**

Registrant continued to represent the Tourism Promotion Council of Mexico during the reporting period.

**Question 11 - All Activities for the Foreign Principal**

**Tourism Promotion Council of Mexico**

- Provided media monitoring and analysis of issues in the U.S. potentially affecting tourism to Mexico.
- Drafted and/or distributed social media content, blog posts, and photos online through official Mexico Tourism Board social media platforms, Facebook, Twitter, and Instagram.
- Prepared public relations strategy plans regarding matters potentially affecting tourism in Mexico.
- Drafted and/or distributed press releases and materials for the Mexico Tourism Board.
- Facilitated media inquiries/interview requests; coordinated media activity on behalf of Mexico Tourism Board.
- Managed press trips for U.S. media to Mexico.
- Supported in the production and launch of campaign, Mexico A World of its Own.
- Managed brand presence for MEX AM in San Francisco
- Coordinated outreach to connect with travel media and travel industry representatives to invite to events, and/or inform about events
- Prepared and implemented a messaging and marketing strategy to address misperceptions and communicate facts to key audiences around the world regarding the impact of the earthquake on Mexico's tourism.
- Implemented the testimonials campaign on social media as part of Earthquake marketing campaign
- Supported the Mexico Tourism Board in preparing a press trip for international media and influencers to explore Mexico's cultural richness, including the Day of the Dead celebration.
- Distributed a press release about Day of the Dead celebrations through the wire Service PR Newswire
- Managed influencer partnerships in U.S. for promotional campaigns.
- Supported and managed media interviews for the U.S. media tour for Secretary of Tourism, Enrique de la Madrid

**October 1, 2017 – March 31, 2018**

- Developed content for the Mexico Tourism Board social media accounts on Facebook and Instagram.
- Advised the Mexico Tourism Board representatives and industry partners on travel warnings issued by the U.S. for Mexican states
- Prepared analysis and/or background information on matters related to U.S. issued Travel Warnings to other countries.
- Partnered with an influencer network from the U.S. Special Campaign, where influencers posted positive messages and images of Mexico, inviting their American followers to visit Mexico and its destinations
- Engaged in other public relations, and other promotional activities on behalf of Mexico Tourism Board directed at audiences outside of the United States in priority markets in Europe, Asia, and Latin America.

**Question 12**

- A. See activities described in response to question 11
- B. Contacts by Registrant with U.S. Media Representatives

**Political Activities on Behalf of the Tourism Promotion Council of Mexico**

**E = Email communication | T = Telephone communication | I = In-person meeting**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
October 19th- 23rd	CPTM	Paul Chi, journalist Vanity Fair	I- Attended Press Trip	Morelia Film Festival
Oct 25th	CPTM	Josh Paul, Lollipop Magazine	I- Attended Press Trip	F1 Press Trip
Oct 25th	CPTM	Kate Walker, New York Times	I- Attended Press Trip	F1 Press Trip
Nov 16th- 20th	CPTM	Josh Katz, Photographer	I- Attended Press Trip	Pueblos Magicos Press Trip
Nov 16th- 20th	CPTM	LeAura Luciano, Ever so Popular	I- Attended Press Trip	Pueblos Magicos Press Trip
Nov 16th- 20th	CPTM	Lisa Apolinski, Trade Show News Network	I- Attended Press Trip	Pueblos Magicos Press Trip
Nov 16th	CPTM	Susannah	I- Attended	Pueblos Magicos Press Trip
November 20th	CPTM	Rigg, The Mexico Report	Press Trip	Pueblos Magicos Press Trip

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
Nov 2nd – 5th	CPTM	WithLoveLen a, influencer	I- Attended Press Trip	Press Trip Los Cabos
October	CPTM	TravelWeekly	E	Earthquake messaging campaign
October	CPTM	Freelancer, Benet Wilson	E	Earthquake messaging campaign
October	CPTM	Huffington Post / Examiner.com	E	Earthquake messaging campaign
October	CPTM	Hemispheres	E	Earthquake messaging campaign
October	CPTM	Christine Del Sol, Freelancer	E	Earthquake messaging campaign
October	CPTM	Elite Traveler	E	Earthquake messaging campaign
October	CPTM	Skift	E	Earthquake messaging campaign
October	CPTM	Peter Greenberg	E	Earthquake messaging campaign
October	CPTM	TravelPulse	E	Earthquake messaging campaign
October	CPTM	Jane Onslott, Freelancer	E	Earthquake messaging campaign
October	CPTM	Vacation Agent	E	Earthquake messaging campaign
October	CPTM	Afar	E	Earthquake messaging campaign
October	CPTM	M&C: Meetings and Conventions	E	Earthquake messaging campaign
October	CPTM	Lydia Gregory, Travel Pulse Agent@Home Magazine Vacation Agent	E	Earthquake messaging campaign
October	CPTM	Mark Rodgers, Freelance Journalist	E	Earthquake messaging campaign
October	CPTM	Mark Chestnut, LatinFlyer.com/ Freelance	E	Earthquake messaging campaign
October	CPTM	Meetings Today	E	Earthquake messaging campaign
October	CPTM	Meagan Drillinger, Freelancer	E	Earthquake messaging campaign

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
October	CPTM	Patricia Alisau, Freelancer	E	Earthquake messaging campaign
October	CPTM	Travel World News (Trade)	E	Earthquake messaging campaign
October	CPTM	Yahoo! Travel	E	Earthquake messaging campaign
October	CPTM	Travel Agent Magazine	E	Earthquake messaging campaign
October	CPTM	About.com - Mexico Travel	E	Earthquake messaging campaign
October	CPTM	Tim Scott Leffel, Freelance	E	Earthquake messaging campaign
November	CPTM	Texas Monthly	E	Pueblos Magicos
November	CPTM	Houston Chronicle	E	Pueblos Magicos
November	CPTM	BizTravelers Choice	E	Pueblos Magicos
November	CPTM	Agent@Home	E	Pueblos Magicos
November	CPTM	Skift	E	Pueblos Magicos
November	CPTM	Meetings and Conventions	E	Pueblos Magicos
November	CPTM	USA Today	E	Pueblos Magicos
November	CPTM	CNT	E	Pueblos Magicos
November	CPTM	CNT/WSJ	E	Pueblos Magicos
November	CPTM	Travel + Leisure	E	Pueblos Magicos
November	CPTM	Departures	E	Pueblos Magicos
November	CPTM	TravelAge West	E	Pueblos Magicos
November	CPTM	AFAR	E	Pueblos Magicos
November	CPTM	Latina	E	Pueblos Magicos
November	CPTM	Forbes	E	Pueblos Magicos
November	CPTM	Thrillist	E	Pueblos Magicos
November	CPTM	Vacations	E	Pueblos Magicos
November	CPTM	The Mexico Report (Trade)	E	Pueblos Magicos
November	CPTM	Andrew Harper Traveler Magazine	E	Pueblos Magicos
November	CPTM	Nexos	E	Pueblos Magicos
November	CPTM	Traveler Overseas Magazine	E	Pueblos Magicos
November	CPTM	Travel 60 & Beyond	E	Pueblos Magicos
November	CPTM	Forbes Travel Guide	E	Pueblos Magicos
November	CPTM	TravelPulse	E	Pueblos Magicos
November	CPTM	Lonely Planet	E	Pueblos Magicos
November	CPTM	Travel World News	E	Pueblos Magicos



**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
November	CPTM	Hemispheres	E	Pueblos Magicos
November	CPTM	CNN Quest Means Business	E	US Media Tour
November	CPTM	CNN EnEspanol	E	US Media Tour
November	CPTM	TravelPulse	E	US Media Tour
November	CPTM	Travel Weekly	E	US Media Tour
November	CPTM	CNBC Power Lunch	E	US Media Tour
November	CPTM	Skift	E	US Media Tour
November	CPTM	Newsweek	E	US Media Tour
November	CPTM	NBC News	E	US Media Tour
November	CPTM	AP	E	US Media Tour
November	CPTM	Washington Post	E	US Media Tour
November	CPTM	Vice News Tonight	E	US Media Tour
November	CPTM	CBS This Morning	E	US Media Tour
December	CPTM	Adams, Michael Andre, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Antelope Valley Press	E	MTB sponsored event, Luzia
December	CPTM	BELLO mag	E	MTB sponsored event, Luzia
December	CPTM	Best of LA	E	MTB sponsored event, Luzia
December	CPTM	Borsting, Elizabeth, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Brockman, Kathryn, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Clark, Ellen, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Creators Syndicate	E	MTB sponsored event, Luzia
December	CPTM	DeRuvo, James, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Destination Luxury	E	MTB sponsored event, Luzia
December	CPTM	Destinations	E	MTB sponsored event, Luzia
December	CPTM	Fairley, Juliette, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Gay Travelnews	E	MTB sponsored event, Luzia
December	CPTM	Gayot	E	MTB sponsored event, Luzia

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
December	CPTM	Gewirtz, Elain, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Gould, Lark Ellen, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Groves, David, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Hepworth, Michael, Reporter	E	MTB sponsored event, Luzia
December	CPTM	Indulge Magazine	E	MTB sponsored event, Luzia
December	CPTM	Johnny Jet's Travel News, Tips & Stories	E	MTB sponsored event, Luzia
December	CPTM	Johnson, Pamela K., Reporter	E	MTB sponsored event, Luzia
December	CPTM	Keck, Katherine, Reporter	E	MTB sponsored event, Luzia
December	CPTM	LA Travel Magazine	E	MTB sponsored event, Luzia
December	CPTM	OrangeCounty.com	E	MTB sponsored event, Luzia
December	CPTM	PeterGreenberg.com	E	MTB sponsored event, Luzia
December	CPTM	Robinson, Jill	E	MTB sponsored event, Luzia
December	CPTM	Rudy Maxa's World on KFWB	E	MTB sponsored event, Luzia
December	CPTM	Southern California Life After 50	E	MTB sponsored event, Luzia
December	CPTM	Stein, Lewis M.	E	MTB sponsored event, Luzia
December	CPTM	Talk Tonight — KTSF-TV(California)	E	MTB sponsored event, Luzia
December	CPTM	WELCOME to Southern California	E	MTB sponsored event, Luzia
January 2018	CPTM	Travel + Leisure	E	Statement on U.S. travel advisory for Mexico
January	CPTM	USA Today	E	Statement on U.S. travel advisory for Mexico
January	CPTM	AP	E	Statement on U.S. travel advisory for Mexico

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
January	CPTM	Huffington Post / Examiner.com	E	Statement on U.S. travel advisory for Mexico
January	CPTM	About.com - Mexico Travel	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Mark Rogers, Freelancer	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Meagan Dillinger, Freelancer	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Travel Age West	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Travel World News	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Travel Writer	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Travel Agent Magazine	E	Statement on U.S. travel advisory for Mexico
January	CPTM	LatinFlyer.com/ Freelance	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Afar	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Hemispheres (Trade)	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Maribeth Mellin, Freelance Journalist	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Elite Traveler	E	Statement on U.S. travel advisory for Mexico
January	CPTM	The Mexico Report	E	Statement on U.S. travel advisory for Mexico



**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
January	CPTM	TravelPulse	E	Statement on U.S. travel advisory for Mexico
January	CPTM	TravelWeekly	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Patricia Alisau, Freelancer	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Meetings Today	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Business Traveler	E	Statement on U.S. travel advisory for Mexico
January	CPTM	International Meetings Review	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Facilities & Destinations Magazine	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Smart Meetings	E	Statement on U.S. travel advisory for Mexico
January	CPTM	Successful Meetings	E	Statement on U.S. travel advisory for Mexico
January	CPTM	TSNN	E	Statement on U.S. travel advisory for Mexico
February	CPTM	Condé Nast Traveler	E	Viajemos Todos Por Mexico Launch
February	CPTM	Departures	E	Viajemos Todos Por Mexico Launch
February	CPTM	Destinations	E	Viajemos Todos Por Mexico Launch
February	CPTM	Global Traveler Magazine	E	Viajemos Todos Por Mexico Launch
February	CPTM	Travel + Leisure	E	Viajemos Todos Por Mexico Launch
February	CPTM	Fodors.com	E	Viajemos Todos Por Mexico Launch

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
February	CPTM	Forbes.com	E	Viajemos Todos Por Mexico Launch
February	CPTM	About.com	E	Viajemos Todos Por Mexico Launch
February	CPTM	Travel Age West	E	Viajemos Todos Por Mexico Launch
February	CPTM	Travel World News	E	Viajemos Todos Por Mexico Launch
February	CPTM	LatinFlyer.com/ Freelance	E	Viajemos Todos Por Mexico Launch
February	CPTM	Afar	E	Viajemos Todos Por Mexico Launch
February	CPTM	Hemispheres	E	Viajemos Todos Por Mexico Launch
February	CPTM	Elite Traveler	E	Viajemos Todos Por Mexico Launch
February	CPTM	The Mexico Report	E	Viajemos Todos Por Mexico Launch
February	CPTM	TravelPulse	E	Viajemos Todos Por Mexico Launch
February	CPTM	Freelancer	E	Viajemos Todos Por Mexico Launch
February	CPTM	Meetings Today	E	Viajemos Todos Por Mexico Launch
February	CPTM	Business Traveler	E	Viajemos Todos Por Mexico Launch
February	CPTM	International Meetings Review	E	Viajemos Todos Por Mexico Launch
February	CPTM	Facilities & Destinations Magazine	E	Viajemos Todos Por Mexico Launch
February	CPTM	Smart Meetings	E	Viajemos Todos Por Mexico Launch
February	CPTM	Successful Meetings	E	Viajemos Todos Por Mexico Launch
February	CPTM	TSNN	E	Viajemos Todos Por Mexico Launch
February	CPTM	PopSugar	E	Viajemos Todos Por Mexico Launch
February	CPTM	Thrillist	E	Viajemos Todos Por Mexico Launch
February	CPTM	Los Angeles Times	E	Viajemos Todos Por Mexico Launch

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
February	CPTM	Arizona Republic	E	Viajeros Todos Por Mexico Launch
February	CPTM	Arizona Republic	E	Viajeros Todos Por Mexico Launch
February	CPTM	ABC 7/KGO	E	Viajeros Todos Por Mexico Launch
February	CPTM	ABC	E	Viajeros Todos Por Mexico Launch
February	CPTM	Orange County Register	E	Viajeros Todos Por Mexico Launch
February	CPTM	Los Angeles Times	E	Viajeros Todos Por Mexico Launch
February	CPTM	PopSugar	E	Viajeros Todos Por Mexico Launch
February	CPTM	Refinery29	E	Viajeros Todos Por Mexico Launch
February	CPTM	Univision	E	Viajeros Todos Por Mexico Launch
February	CPTM	Univision	E	Viajeros Todos Por Mexico Launch
February	CPTM	Los Angeles Business Journal	E	Viajeros Todos Por Mexico Launch
February	CPTM	Freelance	E	Viajeros Todos Por Mexico Launch
February	CPTM	Los Angeles Times	E	Viajeros Todos Por Mexico Launch
February	CPTM	Fox News Latino	E	Viajeros Todos Por Mexico Launch
February	CPTM	PBS	E	Viajeros Todos Por Mexico Launch
February	CPTM	OCBJ	E	Viajeros Todos Por Mexico Launch
February	CPTM	WSJ	E	Viajeros Todos Por Mexico Launch
February	CPTM	NBC	E	Viajeros Todos Por Mexico Launch
February	CPTM	Hallmark Channel	E	Viajeros Todos Por Mexico Launch
February	CPTM	Daily Mail	E	Viajeros Todos Por Mexico Launch
March	CPTM	El Diario	E	Viajeros Todos Por Mexico Launch



**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Foreign Principal or Party</b>	<b>Media Outlet</b>	<b>Type of Activity</b>	<b>Principle Subject</b>
March	CPTM	Conde Nast Traveler	E	Viajemos Todos Por Mexico Launch
March	CPTM	Travel Weekly	E	Viajemos Todos Por Mexico Launch

Based on invoiced totals and payment amounts

<b>Date Paid</b>	<b>From Whom</b>	<b>Purpose</b>	<b>Amount</b>
10/2/2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$14,500.00
11/22/2017	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$14,059.39
1/9/2018	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$1,676,628.27
1/29/2018	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$5,267,486.67
1/29/2018	Consejo de Promoción Turística de Mexico	Program Execution Costs	\$12,724,797.35
Oct 2017-March 2018	Consejo de Promoción Turística de Mexico	Grand Total	\$19,697,471.68

**Question 15(a) - Disbursements of Monies.**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Oct 2017	PR NEWswire ASSOCIATION LLC	Press Release	\$35,004.85
Oct	INSTABRAND INC	Influencer partnership	\$20,000.00
Oct	TANAKA PACHECO, GERARDO	Travel Reimbursement	\$3,892.99
Oct	CROUTIER, GEORGE	Travel Reimbursement	\$1,645.00
Oct	MASTERS, RICHARD	Travel Reimbursement	\$3,900.59
Oct	CROUTIER, GEORGE	Day of the Dead Press Trip	\$2,762.96
Oct	OSANTE, SILVIA	Day of the Dead Press Trip	\$4,650.74
Oct	TANAKA PACHECO, GERARDO	Day of the Dead Press Trip	\$2,125.00
Oct	SHAPIRO, JOSHUA DAVID	Day of the Dead Press Trip	\$6,355.44

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Oct	VAISMAN, CAROLA MARIA	Day of the Dead Press Trip	\$4,650.74
Oct	SYSOMOS U.S. INC	Social Media Monitoring	\$2,889.75
Nov	CSOFT INTERNATIONAL INC	AWOIO WebSupport	\$4,518.50
Nov	VAISMAN, CAROLA MARIA	Infuencer partnership	\$3,261.00
Nov	INSTABRAND INC	Infuencer partnership	\$20,000.00
Nov	FACEBOOK INC	Earthquake Messaging Campaign	\$4,697.10
Nov	PEDRO TORRE PRIVATE TRANSPORTATION	Day of the Dead Press Trip	\$6,369.00
Nov	SIETE MEDIA INC	Day of the Dead Designs	\$15,000.00
Nov	CSOFT INTERNATIONAL INC	Website Translations	\$77,947.28
Nov	MIRANDA ABATE, MARGARITA	US Media Tour Travel and Expenses	\$8,151.55
Nov	VAISMAN, CAROLA MARIA	US Media Tour Travel and Expenses	\$6,640.14
Nov	, RICHARD	US Media Tour Travel and Expenses	\$3,575.00
Nov	SYSOMOS U.S. INC	Social Media Monitoring	\$2,889.75
Dec	FACEBOOK INC	Campaign Dear USA	\$70,580.94
Dec	INSTABRAND INC	Infuencer partnership	\$135,000.00
Dec	FACEBOOK INC	Infuencer partnership	\$51,760.79
Dec	OSANTE, SILVIA	Press Trip Support	\$4,630.50
Dec	TANAKA PACHECO, GERARDO	Press Trip Support	\$8,077.79
Dec	SHAPIRO, JOSHUA DAVID	Press Trip Support	\$6,409.67
Dec	TOURAM GENERAL PARTNER INC	Press Trip Tour Operator	\$50,000.00
Dec	CHRISTIAN MISAEL PALMA MONTANO	Testimonial Campaign	\$12,753.87
Dec	MIRANDA ABATE, MARGARITA	US Media Tour	\$12,654.23
Dec	TANAKA PACHECO, GERARDO	US Media Tour	\$11,285.07
Dec	NEWSCAST LLC	US Media Tour	\$17,799.91
Dec	INSTABRAND INC	Influencer Partnership	\$13,500.00
Dec	FACEBOOK INC	Campaign Launch	\$61,292.45

**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Dec	SYSOMOS U.S. INC	Social Media Monitoring	\$2,889.75
Dec	PR NEWswire ASSOCIATION LLC	Press Release	\$15,775.00
Dec	SKIFT INC	Meetings and Conventions	\$25,000.00
Dec	NEW YORK TIMES DIGITAL	Media Partnership	\$325,000.00
Jan 2018	FACEBOOK INC	Dear USA Campaign	\$366,248.89
Jan	TANAKA PACHECO, GERARDO	Influencer partnership	\$6,672.01
Jan	INSTABRAND INC	Influencer partnership	\$35,000.00
Jan	FACEBOOK INC	Positivity Campaign	\$84,169.89
Jan	FACEBOOK INC	Connectivity Campaign	\$81,200.00
Jan	FACEBOOK INC	Dear Country Global Campaign	\$428,846.49
Jan	FACEBOOK INC	Meeting and Conventions Campaign	\$63,260.00
Jan	FACEBOOK INC	Consumer Testimonials Campaign	\$377,511.88
Feb	PEREZ, DAVID	Agency Travel	\$155.35
Feb	TANAKA PACHECO, GERARDO	Agency Travel	\$1,583.74
Feb	SYSOMOS U.S. INC	Social Media Monitoring	\$2,889.75
Feb	PASATONO PRODUCCIONES SC	Event Production	\$9,249.94
Feb	TANAKA PACHECO, GERARDO	Content Production Travel	\$21,546.82
Feb	CHECK SIX PRODUCTIONS INC	Content Production	\$168,750.00
Feb	SHAPIRO, JOSHUA DAVID	Viajemos Todos por Mexico Travel Expenses	\$6,557.42
Feb	JJJ EXPRESS TRAVEL SERVICES SA DE C	Tianguis Turistico	\$8,131.56
Mar	KEF MEDIA ASSOCIATES	Content Production	\$33,680.00
Mar	VAISMAN, CAROLA MARIA	Tianguis Turistico	\$9,048.39
Mar	PEREZ, DAVID	Tianguis Turistico	\$233.82



**October 1, 2017 – March 31, 2018**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Mar	SYSOMOS U.S. INC	Social Media Monitoring	\$2,889.75
Mar	CHRISTIAN MISAEL PALMA MONTANO	Consumer Testimonial Production	\$9,689.73
Mar	TANAKA PACHECO, GERARDO	Press Trip Support Expenses	\$13,887.90
Mar	TANAKA PACHECO, GERARDO	Content Production Support	\$8,747.07
Mar	GUZMAN, MARTHA	Content Production Support	\$4,780.45
Mar	CHECK SIX PRODUCTIONS INC	Content Production	\$70,000.00
Mar	SHAPIRO, JOSHUA DAVID	Viajemos Todos Por Mexico Travel	\$2,642.40
Mar	JJJ EXPRESS TRAVEL SERVICES SA DE C	Tainguís Turístico	\$14,375.90

**Disbursements to Creative Agency Leo Burnett**

<b>Date</b>	<b>Payee</b>	<b>Purpose</b>	<b>Amount</b>
Feb	Leo Burnett	Connectivity Campaign	\$49,635.67
Feb	Leo Burnett	Events Production	\$21,090.91

**Question 16-17**

During the 6 month reporting period, registrant prepared, disseminated, or caused to be disseminated informational materials on behalf of the Tourism Promotion Council of Mexico.

**Question 18**

The Tourism Promotion Council of Mexico has not established a budget or allocated a specified sum of money to finance registrant's activities in preparing or disseminating informational materials.

**Question 19**

During the 6 month reporting period, registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of factsheets, press releases, media alerts, e-mail, and other electronic communications via: [twitter.com/visitmexico](https://twitter.com/visitmexico), [facebook.com/visitmexico](https://facebook.com/visitmexico), and [Instagram.com/visitmexico](https://Instagram.com/visitmexico)

**Question 20**

During the 6 month reporting period, registrant disseminated or caused to be disseminated informational materials among newspapers, editors, and the U.S. public.

**Question 21**

Registrant used English in the informational materials.

**October 1, 2017 – March 31, 2018**

**Question 22**

Registrant has identified informational materials that were not filed during the reporting period.  
Registrant has now filed related informational materials identified for this reporting period.

**Question 23**

Registrant did not label each item of such informational materials with the statement required by Section 4(b) of the Act.